

# The Surprises Of 2023

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We are now past the halfway point of the year and, like every year, events have occurred that were either predictable, understandable in hindsight, or genuinely came out of the blue. In the following pages, I will review the more important developments thus far in 2023, and take a stab at assessing what they tell us about the investing future.

### **Surprise #1: China's underwhelming reopening**

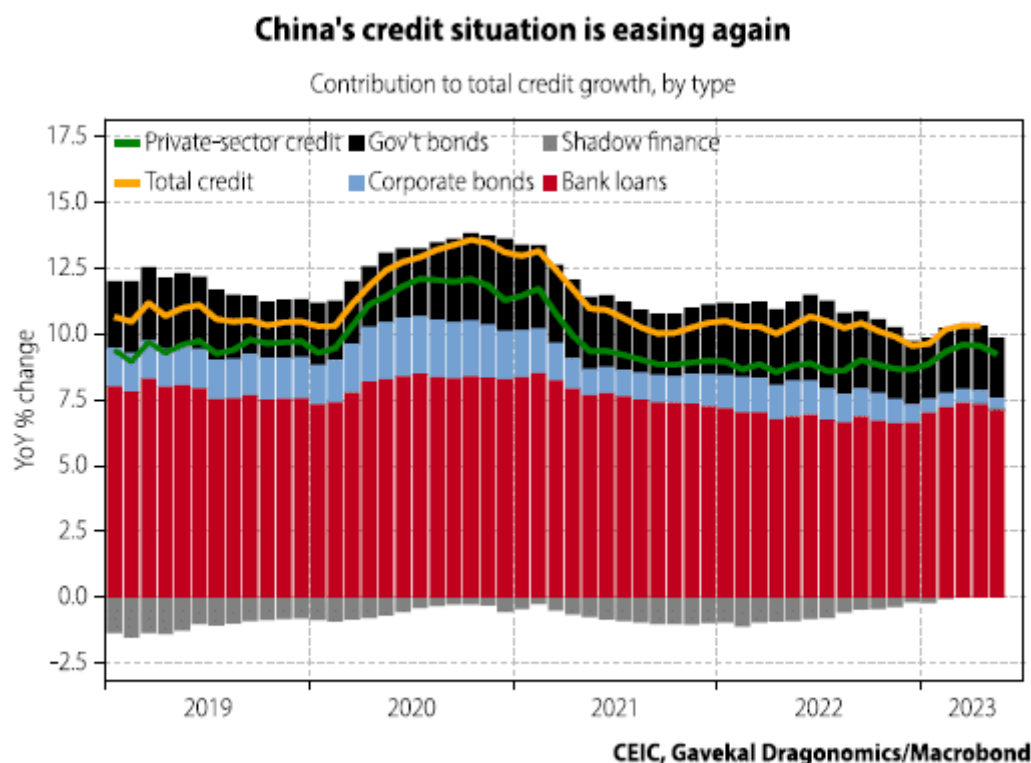
**What happened?:** After three years of “dynamic clearing” Covid policies, hopes were high that the abandonment of all pandemic restrictions in China would unleash the type of consumer demand seen in Western economies. And sure enough, as China reopened in December and January, Chinese equities rallied hard, as did related counters globally like mining and energy stocks. However, the rally fizzled faster than air coming out of a balloon shot down by a US\$439,000 Sidewinder missile. Chinese economic data softened markedly and China's equity markets rolled over hard.



**Why did this happen?** The simplest explanation is that Chinese growth remains overly reliant on the construction sector because real estate developers have a twin impact on growth. Firstly, as developers buy land, they provide local authorities with the capital necessary to engage in infrastructure spending. Secondly, after buying land, developers hire workers to put buildings on the land, further generating orders for numerous downstream industries including steel, cement and glass.

However, following years of Covid lockdowns and a real estate crackdown, the more aggressive real estate developers in China went bust, leaving more prudent property promoters as the

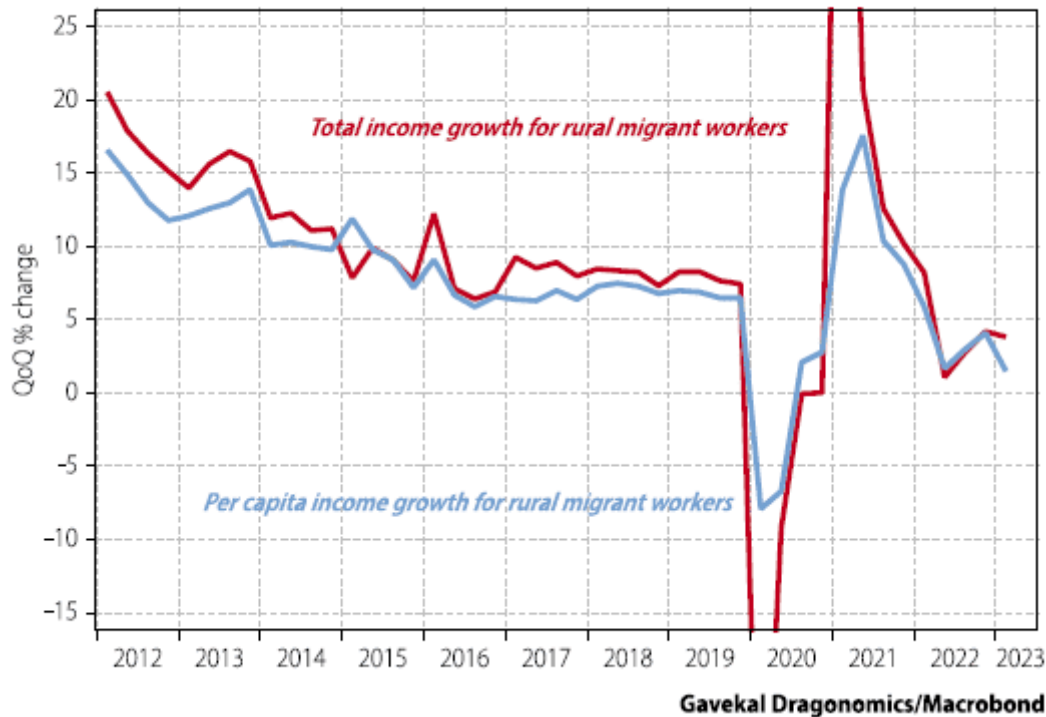
survivors. And sure enough, the developers that survived are not rushing to buy land; at least, not as they did in the past. Simply put, animal spirits in the real estate industry have been crushed. And so even if banks are again willing/able to lend to developers, those who have access to bank loans are more likely to tap credit lines to buy back their own bonds at cents on the US dollar, rather than expand their balance sheets.



Another obvious explanation for China's disappointing growth is that, unlike in the West, consumers were not paid to stay home. There were limited fiscal transfers and monetary easing in the 2020-22 Covid period. Instead, monetary stimulus and an easing in bank lending restrictions came after the reopening. Given policy lags and their economic impacts, perhaps Chinese growth was only ever likely to start surprising on the upside later in 2023?

Yet another explanation lies in China's labor market dynamics. In Western economies, Covid encouraged people to work from home and many workers have reluctantly gone back to jobs requiring a physical presence. To this day, restaurants, hospitals, stores and other client-facing businesses are struggling to fill vacancies. This worker shortage led to higher wages, which in turn fed into more consumption but also higher inflation. Yet in China—perhaps because of the Hukou registration system—labor market dynamics have been quite different. When Covid hit, many migrant workers left cities and returned to their home provinces. Then when Covid restrictions were lifted, rural migrant workers flooded back into cities. The first quarter of this year saw a record high 182mn migrant workers, a 10mn increase from 4Q22, or a 41.5mn increase from 1Q22. This marks the highest quarterly rise since data became available in 2012. Unsurprisingly, this sudden desire/need of migrant workers to find jobs has put downward pressure on wages, and so created a different dynamic than in Western labor markets (see first chart overleaf).

### Rural migrant worker wages have suffered



**What happens next?:** China today is one of the few major industrial economies where broad money growth (M2) is running at roughly twice the growth rate of nominal GDP.

### China's M2 is running roughly twice the growth rate of nominal GDP



If I invoke Irvin Fisher's quantity-theory-of money-formulation of  $MV=PQ$ , the next question has to be: what happens to the "excess cash" pumped into the system? There are three possible

answers to such a question:

**1) Nothing happens:** the cash stays in bank accounts as the velocity of money plummets. In this scenario, it seems likely that the People's Bank of China will be compelled to keep slashing interest rates (perhaps to zero), even at the risk of further crushing commercial banks' net interest margins (that are already hovering at record lows). This would mean a further rally in long-dated Chinese government bonds, though it would also likely keep the renminbi exchange rate under pressure. More importantly for the rest of the world, this scenario would mean that China would be right back to being a consequential deflationary force for the globe.

**2) Asset prices are driven higher:** a similar thing happened in western economies after the 2008-09 crisis. The view then was that excess housing built in Florida, Nevada, Arizona, Spain, Portugal, Vancouver and Sydney would remain empty for years, if not decades. Interest rates were collapsed to zero and excess money was pushed into the system. But, against the hopes of central bankers, this excess money did not jump start economic activity, but instead helped to bid up asset prices.

Chinese policymakers are clearly hoping to avoid this scenario for at a time of high youth unemployment and limited income growth for migrant workers, a further sharp rise in wealth inequality would go down with Chinese leaders like a high-altitude balloon over South Carolina.

**3) Economic activity picks up:** this would likely arise due to exports being strong, solid domestic consumption, a rebound in wage growth and, eventually, a real estate market that rediscovers its mojo.

### **Surprise #2: Silicon Valley Bank fails; the Nasdaq ends up being this year's best performing market**

What happened? The failure of over-extended US regional banks was perhaps not a shocker in itself. After all, the business model of most banks is to borrow short and lend long. Thus, when yield curves invert, banks rarely thrive. The surprise factor has been that after the failure of SVB, Signature Bank, Silvergate Bank and First Republic Bank—which are all enmeshed in the greater tech, crypto, and biotech ecosystems—the Nasdaq has left other major markets in the dust. The renewed outperformance of US growth stocks in 2023 does not have a ready historical precedent (see left-hand chart below).

### The Nasdaq's unprecedented rally has left other markets in the dust



### The Fed's balance sheet is still bulging on a



**Why did this happen?** As always, success has many fathers. Firstly, the launch of Chat GPT rekindled interest in all things software related (see [Questions Raised by the AI Surge](#)). Secondly, as banks hit the wall in the US, the Federal Reserve started to again expand its balance sheet (see the right-hand chart on the previous page and [Why There Will Be No US Recession](#)). Even if most of this excess liquidity has, in recent weeks, been reabsorbed, the Fed's balance sheet still stands above where it was when SVB hit the wall, and is much bigger than it would have otherwise been. Thirdly, and perhaps most importantly, long-dated treasuries did not rally in the face of US bank failures, which is unusual as bank failures typically mark the start of a stampede towards "safe investments". This "dog that did not bark" outcome raises doubts about investors allocating big parts of their portfolios to OECD government bonds (all the more so, as they have basically delivered no returns for a decade).

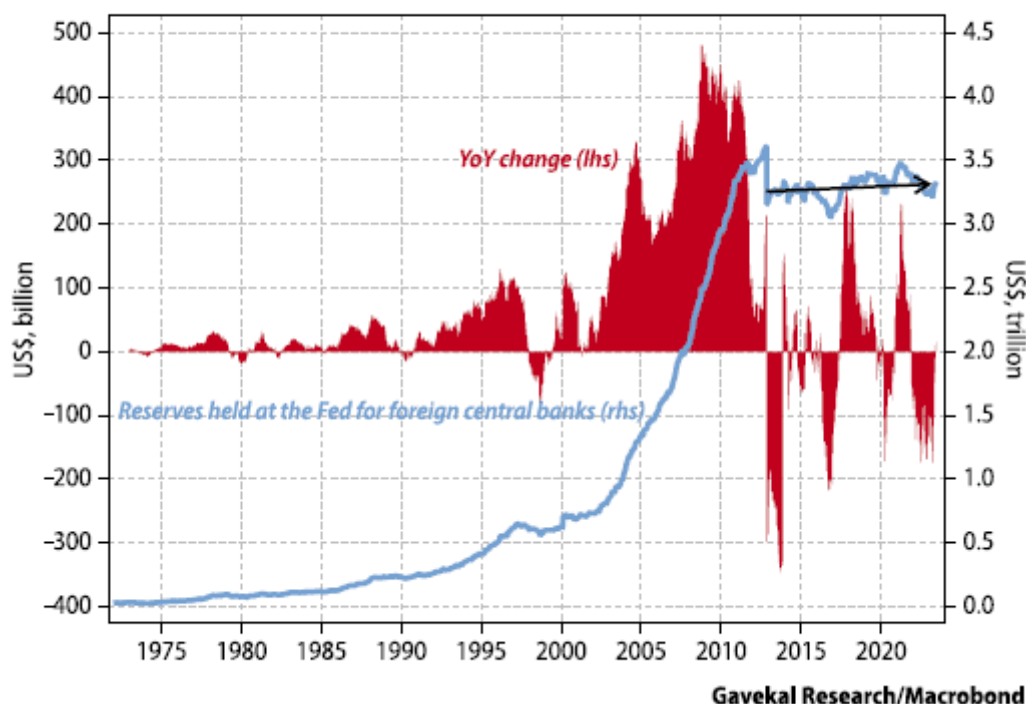
With that in mind, imagine a nation like Singapore, the United Arab Emirates, Norway which is enjoying large current account surpluses, healthy central bank reserves and a sovereign wealth fund whose long term returns have handily beaten those of long-dated US treasuries (which, given the above chart, is not that challenging a bar to clear).

### Long-dated bonds unexpectedly stalled in the face of US bank failures



Historically, a sizable share of such countries' foreign exchange reserves would have been kept in US treasuries. But is this still the case today? In spite of US current account deficits of about US\$900 a year, reserves held at the Fed for foreign central banks have basically flat-lined for a decade (see chart overleaf and [A Smoking Gun](#)). Perhaps we have reached the point when foreign central banks no longer feel the need to keep huge holdings of treasuries? Perhaps they fear confiscation, as befell Russia, Venezuela and Iran, or like China they are being prudent. If they can now buy oil and other commodities in their own currency (whether renminbi, Indian rupees, Thai baht, Korean won or Japanese yen) perhaps they can hold less US dollar reserves.

### Why have reserves held by foreign central banks at the Fed not risen?



If that is the case, it makes sense for central banks to turn over the cash that used to be in US treasuries to sovereign wealth funds for deployment in assets with a better long-term return profile. From there, the sovereign wealth funds which have had billions land in their laps, would likely be tempted—at least in the short term—to follow the path blazed by the Swiss National Bank, and simply buy the world’s largest, and most liquid stocks.

What happens next? Despite the US economy having defied recession fears and having near full employment, its budget deficit continues to blow out (should a recession materialize, this situation will clearly worsen). And as the Federal government goes back to spending monies committed in the Inflation Reduction Act and a pre-election budget, it will need to borrow. If the Fed keeps shrinking its balance sheet, these monies will have to come out of the private sector, which will “crowd out” private actors, denting returns on most assets other than US dollar cash. Alternatively, the Fed could find a way to accommodate the upcoming increase in US government debt. In this scenario, the US dollar will weaken and asset prices should rally meaningfully. The answer to this question is likely to determine performance for the rest of the year (see [The Effect Of A Loose Fiscal, Tight Money Combination](#)).

### Surprise #3: Peace between Iran and Saudi Arabia

**What happened?** The broader Middle East has been gripped by proxy wars, pinning the Saudi-Sunni regime against the Iranian-Shia regime. In conflicts that gripped Yemen, Syria, Lebanon and Iraq, armies or militias tended to be supported by Iran on one side, and Saudi Arabia on the other. That was until a few months ago, when Chinese president Xi Jinping—in a role reminiscent of Jimmy Carter’s in 1978 Camp David accords—convinced both Saudi and Iran to look together to a more prosperous future (see [Peace Breaks Out](#)).

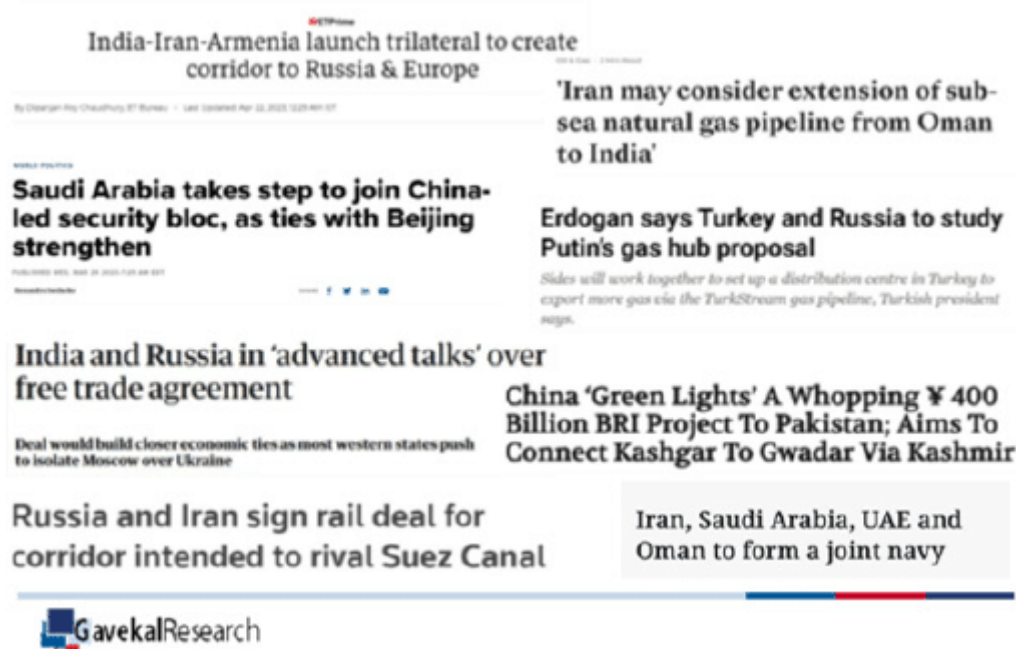
**Why did this happen?** Maybe both countries are simply weary of war? Or perhaps both Saudi Arabia and Iran have seen the destruction, loss of life and economic disaster triggered by the



Ukraine war and come to realize the high costs of conflict. Maybe a Saudi Arabia which feels less protected by the US is more open to compromises? Maybe Iran has by now become so dependent on China that it had little choice but to agree to a deal negotiated by China's diplomatic service? Again, success has many fathers and, in this case, the underlying reason for the unfolding peace deal doesn't matter nearly as much as the fact that a peace deal has been agreed.

**What it means?** Maybe my French bias is showing, but for 70 years, France and Germany went at each other's throats, wreaking havoc across Europe. Once Germany and France made a genuine peace and looked forward to a prosperous Europe together, what followed became known as "*Les Trente Glorieuses*"—a 30 year peace dividend that delivered uninterrupted growth, rising infrastructure spending and increasing disposable income.

Could the same now occur across the Middle East? After all, barely a week now goes by without some new large infrastructure plan or free trade deals being announced. This breakout of peace across the region should, if nothing else, give "Ricardian growth" in the region a significant boost.



But the deal is important beyond the borders of the Middle East. Imagine being a policymaker in China, India, Japan, South Korea, or Thailand which are all vulnerable to an energy price surge. Historically, such surges have arisen from wars in the Middle East, whether Yom Kippur, Iran-Iraq, or Iraq's invasion of Kuwait. Hence, oil importers fretted that "proxy wars" between Iran and Saudi Arabia could morph into a full scale war that caused crude prices to shoot up past US\$200 a barrel. It thus made sense to keep a large stock of US dollars and as much oil as one could afford in strategic reserves.

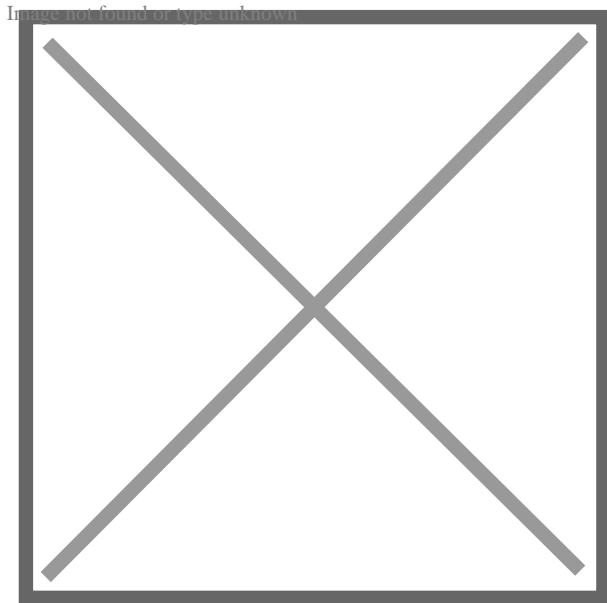
With that risk having seemingly been taken off the table, inventories of both oil and dollars can be run down. Perhaps this explains why energy prices have been on the softer side all year.

#### **Surprise #4: the weakness in food prices**

**What happened?** Following Russia's invasion of Ukraine, investors worried that the export of soft commodities from Ukraine, and Russia, would be severely hampered. Given Ukraine's role



as a global “bread basket”, it is easy to understand why, in the face of all-out war, prices for most soft commodities, but especially wheat, shot up. Interestingly, however, wheat prices have halved since their March 2021 highs and now stand some 12% below their pre-invasion levels. And, up until the rally of recent weeks, almost all soft commodity prices were below their pre-invasion levels.



**Why did this happen?:** the simplest explanation is that in spite of the unfolding war, Russia and Ukraine have, together, continued to deliver roughly 55-60mn metric tons of wheat into the export market (see right hand chart above). The much dreaded supply shock thus never fully materialized. This, of course, leaves the rest of the world with an underlying vulnerability; the fact that a collapse in Russian and Ukrainian wheat exports did not occur in the past 18 months does not mean that it can't happen. In fact, the blowing of the Kakhovka dam could indicate that the Ukrainian war is entering into a new phase where the belligerents target each other's key infrastructure.

**What it means?** The rollover in food prices, combined with soft energy prices, have helped keep inflation in check globally, but especially in emerging economies where food makes up a bigger share of inflation baskets. From there, it is easy to conclude that a rebound in food prices—whether due to reduced exports from Russia/Ukraine; poor harvests in Asia arising from El Niño; droughts in the US mid-West and Canadian forest fires—could upend the consensus surrounding falling inflation. In that respect, gaining exposure to beaten-up soft commodities might be an interesting portfolio hedge.

### Surprise #5: Weak Asian currencies, strong Latam currencies

**What happened?:** The diverging performance of Asian and Latin American currencies this year has been pronounced. The Colombian peso, which usually correlates to oil prices, has risen by 23.9%; the Mexican peso by 20.8%; the Brazilian real by 17.2%; the Chilean peso by 12%. At the same time, the yen has fallen -7.7%, the Malaysian ringgit -3.3%, the renminbi -2.5%; the Korean won and Taiwanese dollar are basically flat; the Singapore dollar—in spite of huge capital inflows and a soaring domestic real estate market which saw the Singaporean government impose a 60% stamp duty on foreigners looking to buy properties—has only gained 1.8%.



Anyone shown the left-hand chart above after being away at sea for six months would likely conclude that an epic surge in commodity prices had hurt commodity-importing Asia and boosted commodity-exporting Latin America. Yet, in reality, commodity prices have essentially gone nowhere in the last year as shown in the right-hand chart above.

**Why did this happen?** In Latin America, five countries have “credible” central banks: Brazil, Mexico, Chile, Colombia and Peru. When inflation first arose in 2021, these central banks were not taken in by arguments asserting price rises to be “transitory”. They hiked aggressively and real rates shot up.

To a large extent, real rates across Latin America are still high, and thus are likely attracting foreign capital. Imagine being a Japanese private saver. On the one hand, the Bank of Japan is promising to continue yield curve control policies that de facto transform Japanese government bonds into certificates of confiscation. On the other hand, Brazilian inflation-linked bonds still offer real yields of 6% (see chart overleaf). In these conditions, should we be surprised that the yen is weak and the Brazilian real is strong?

Of course, the interest rate differential is not reason for the outperformance of Latin American currencies. Other factors include China’s disappointing post-Covid economic recovery,

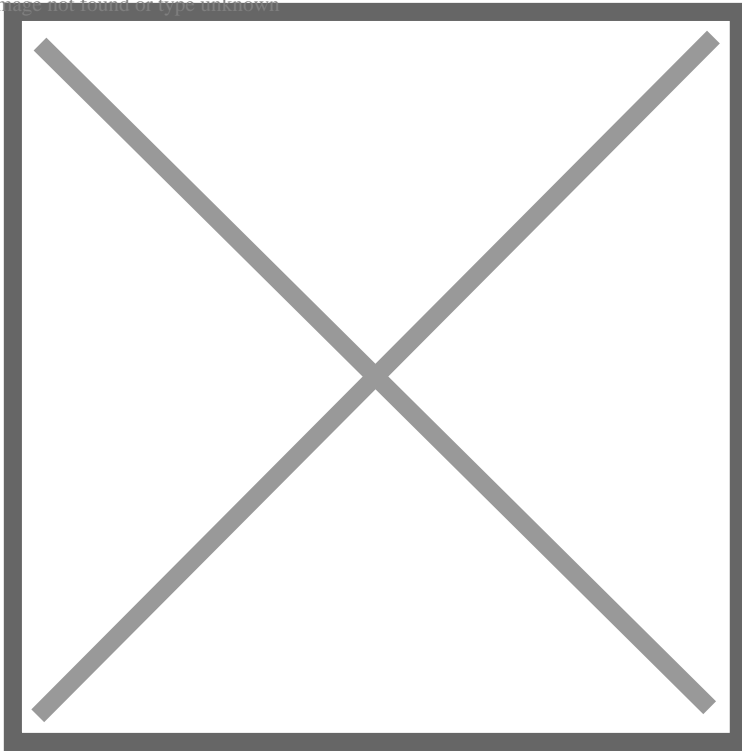
geopolitical fears surrounding Taiwan Straights and “friend-shoring/near-shoring” trends that benefit countries like Mexico (see [The View From Taiwan](#)).

### Brazil has tackled inflation, yet bonds still offer a real yield of 6%



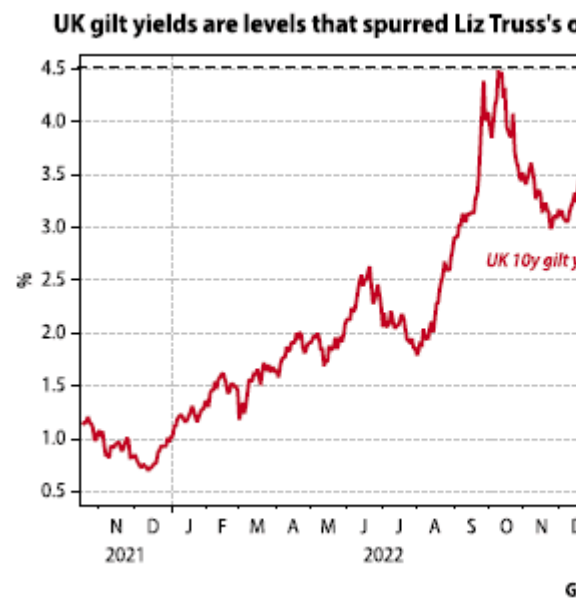
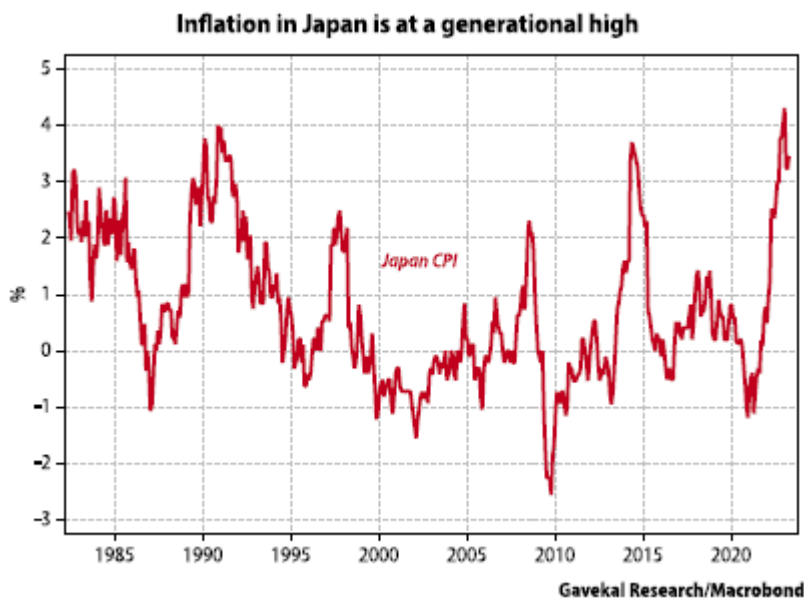
**Why it matters?:** A long held Gavekal view is that long, structural, and sustainable equity bull markets often evolve as “triple-merit scenarios”. Such phases see an economy benefit from a rising exchange rate, falling real interest rates and, from there, rising asset prices. Despite investors presently being focused on artificial intelligence, it seems that such a scenario may be unfolding across Latin America. Who can remember a time when Brazilian government bonds outperformed US treasuries by more than 50%, and this while the Fed tightened and the US dollar rose? The bond markets seem to be sending a fairly clear, and powerful message as to where the next broad bull market will take place (see [An EM Decoupling Of Sorts](#)).

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The above list of 2023 surprises is hardly exhaustive. I could have mentioned:

- Fears of energy shortages in Europe last winter were too pessimistic.
- The uncertain US political situation: will President Joe Biden be his party's nominee even as age seems to catch up with him? Will former President Donald Trump get to run and, if not, will his supporters accept an election in which their champion cannot take part. Could we have a three, or maybe even four or five, candidate race.
- The risk of labor strikes in the US and Europe as living costs rise.
- The fact that the BoJ has defied expectations that it may end yield curve control, and seems comfortable printing money even as inflation in Japan and the Nikkei 225 both reach generational highs.



- The fact that UK yields are back at the level that caused Liz Truss's ouster as prime minister last autumn, yet no one today seems to care.

I will conclude with a rapid SWOT analysis of the global investment environment following the above 2023 developments.

### Conclusion: a SWOT analysis

#### Strengths:

- **Energy shortage fears were unfounded.** Russian energy exports mostly went to Asia, while Qatari gas, and oil from the UAE headed to Europe. Despite government interventions, embargoes and asset freezes, the system seems to have found a new equilibrium. In short, markets worked.
- **Labor costs in China stayed in check.** Since China is still by far, the world's largest manufacturer, this helps keep overall inflation low.
- **Global inflation has rolled over.** Instead of feeding on itself, inflation has eased, thanks in part to a weak yen, a weak RMB, weak food and energy prices and stable Chinese labor costs.
- **Global growth is broadly fine.** Germany is in a technical recession and China has underwhelmed, but US growth has come in stronger than most people expected, Japan is doing well and the picture in non-China emerging economies is encouraging.
- **Global equity markets have proven resilient.** The dreaded *ursus magnus*, at least so far, not materialized.
- **Western corporate bond markets have proven resilient.** In spite of widespread fears of US and EU recessions, spreads have remained tight.

#### Weaknesses:

- **Significant losses on commercial and office real estate, and perhaps venture capital and private equity investments may crystallize—** whether in Europe, North America or China. Valuations for most illiquid assets still do not reflect the reality of structurally higher interest rates.

- **US treasuries remain useless for portfolio diversification.** This was the main message of 2022. It was reinforced as US regional banks hit the skids in March and long-dated US treasuries failed to rally meaningfully.
- **Valuations in exciting parts of the market like Artificial Intelligence plays and Semiconductors are as stretched as they have ever been.** This puts a big question mark on the ability of this part of the market to lead a sustainable bull market over the years to come.

#### Opportunities:

- **At some point, excess liquidity that has been pushed into the Chinese system will need to find a new home.** The money may fuel domestic economic activity. Or alternatively, it may just fuel higher asset prices, as occurred in the West in years after the 2008 mortgage crisis.
- **Latin America has started a new triple merit bull market.** This bull market may yet expand into other regions like South east Asia, India, the Middle East and Africa, where macro conditions are similar.
- **The Middle Eastern peace dividend** should allow for a wave of infrastructure spending from Istanbul to Jakarta.
- **The growing dedollarization of trade,** and especially of commodity trade, should make for more stable trade between emerging markets. It should also ease their infrastructure funding burdens.

#### Threats:

- **The borrowing needs of the US government acts to crowd out** US corporates and consumers, and foreign borrowers.
- **The Ukraine-Russia war takes a turn for the worse,** with infrastructure like pipelines, ports and nuclear power plants being compromised. In turn, this pushes food and energy prices higher, creating a new set of problems for central banks already dealing with high inflation.
- **Labor strikes in the Western World,** whether US dockers and truckers, UK rail workers or French electric grid staff, triggers new supply chain dislocations and another inflation dynamic.

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