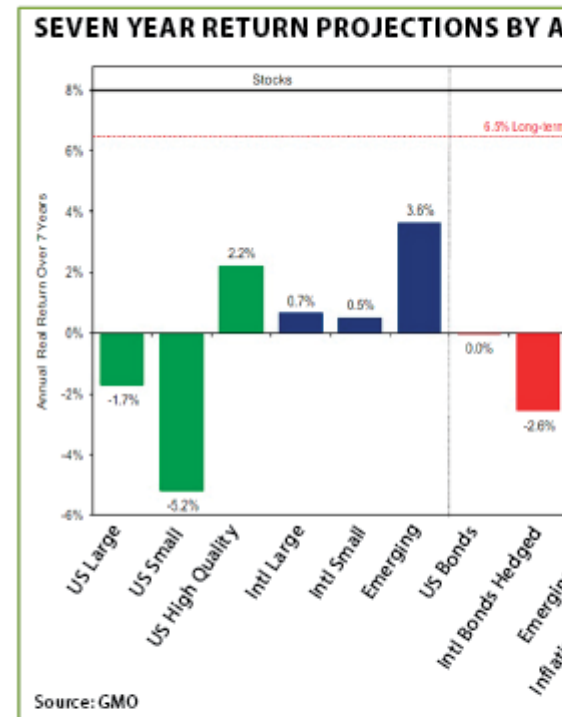
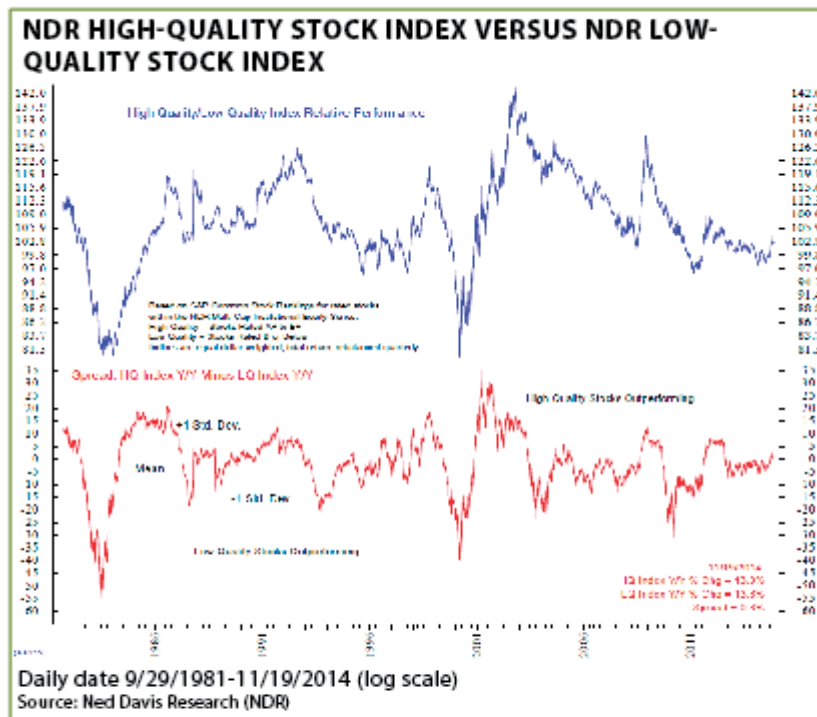


November 21, 2014

EVERGREEN GAVEKA

MONTHLY CHARTBOOK / NOVEMBER 2014

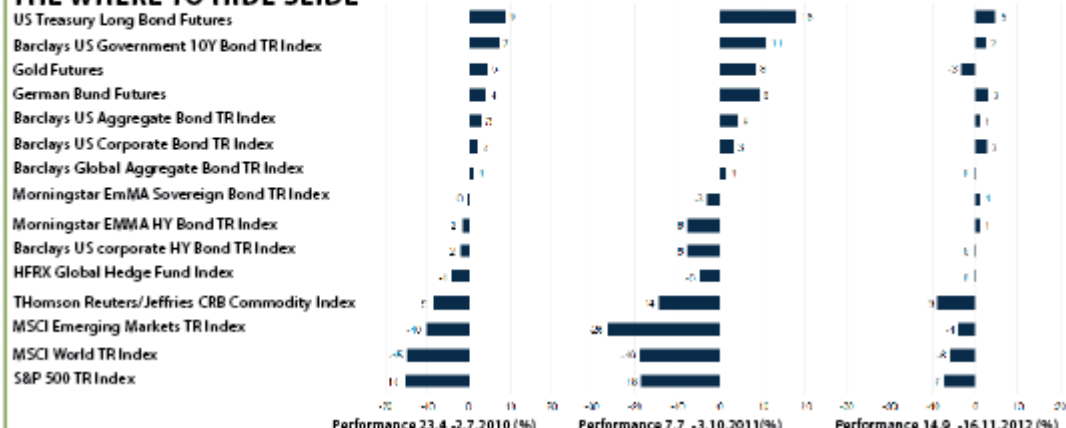
THE US FINANCIAL MARKETS



Recently, high quality US stocks have begun to outperform. It's about time. Blue chip issues have been the mainstay of the market for almost 15 years. Yet, over the very long-term, high quality stocks have produced superior returns with less risk. The prestigious money management firm GMO boasts one of the best long-range asset class performance records. It continues to project that elite US equities will be the only section of the domestic stock market to produce positive real returns over the next seven years. Evergreen concurs with that viewpoint.

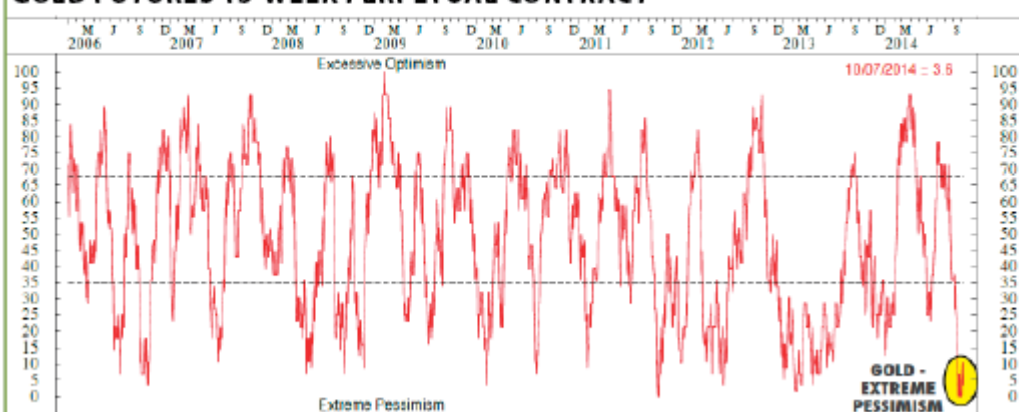
THE US FINANCIAL MARKETS

THE WHERE TO HIDE SLIDE



Source: IR&M, Bloomberg, dates adapted from Breakfast with Dave, Gluskin Sheff

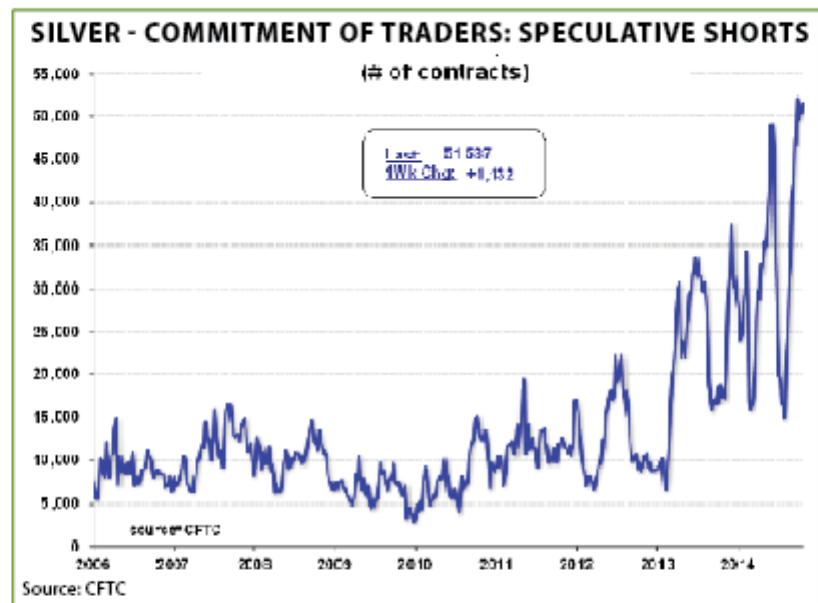
GOLD FUTURES 13-WEEK PERPETUAL CONTRACT



Source: Commodity Systems, Ned Davis Research

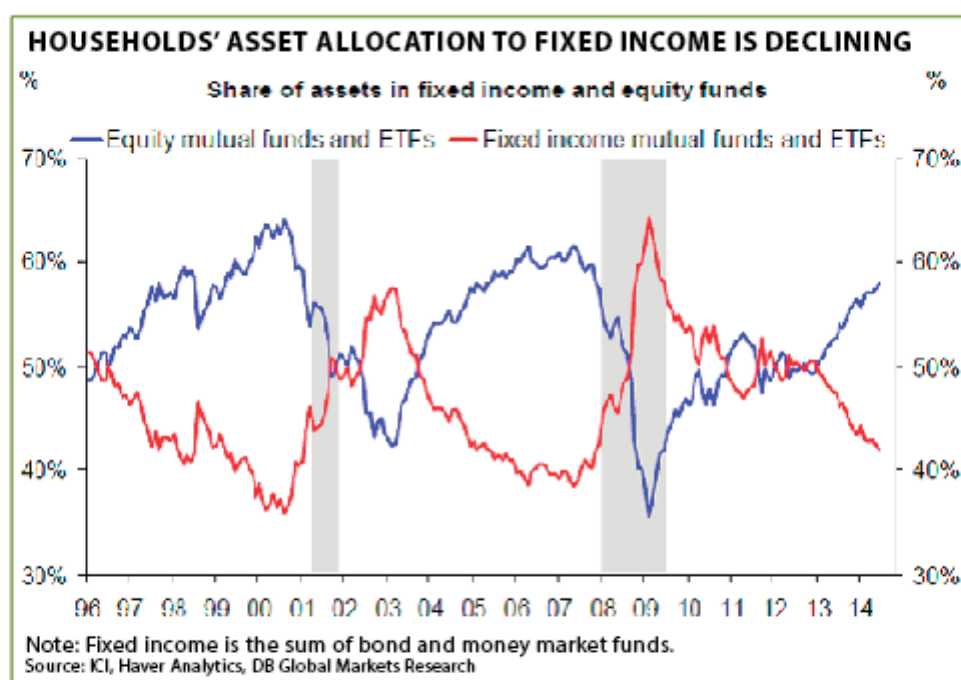
Gold's one and only market has caused it. Yet, for investors looking in a stock market sell-off, it's worth accumulating. Unfortunately, the yield crashed through market (around \$1200), violating discipline and implying downside. Based on sentiment, though, it may be surprisingly vigorous even more devastated. are also interesting re New Year nears. (If I sell gold, it's because I am

THE US FINANCIAL MARKETS



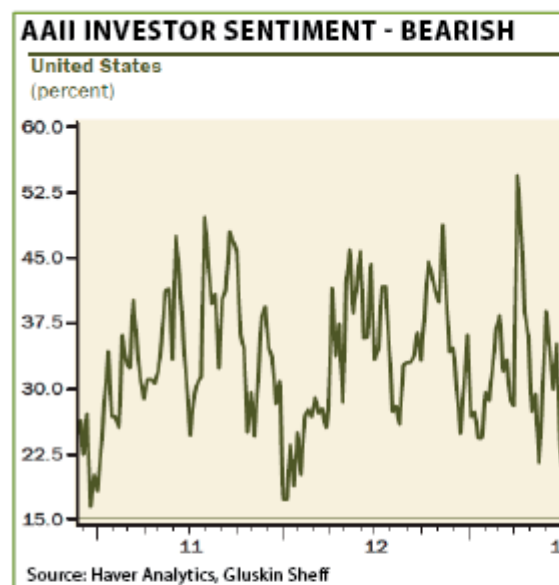
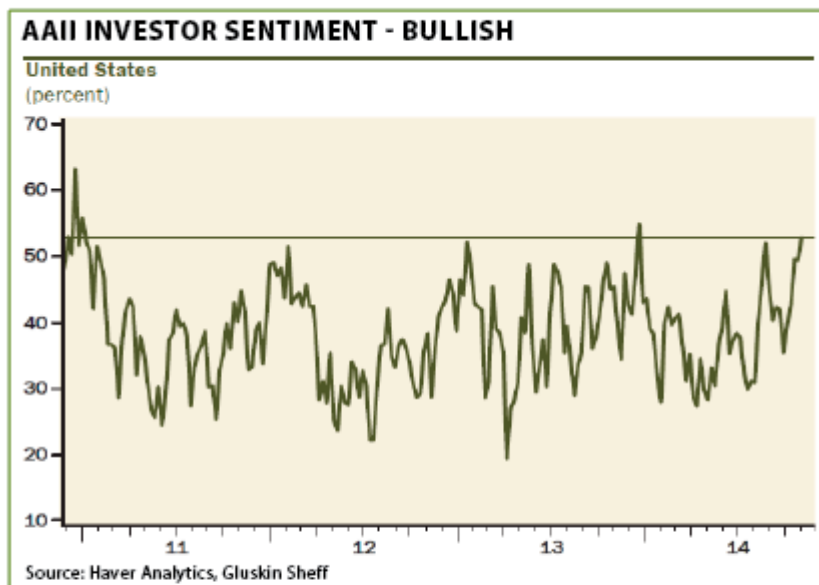
Silver, the poor man's precious metal, has definitely made all those involved with it over the last few years poorer. This is especially the case for those reckless bulls who charged into silver when it was approaching its peak in the spring of 2011, a time when its ETF (SLV) was trading with higher volumes than the S&P 500. (At the time, that was a very strident warning silver was caught up in a full-blown bubble). As with gold, the market is radically different today. Speculative "investors" are ferociously hostile toward silver. On the negative side, they continue to accumulate SLV and it also recently broke multi-year support.

THE US FINANCIAL MARKETS



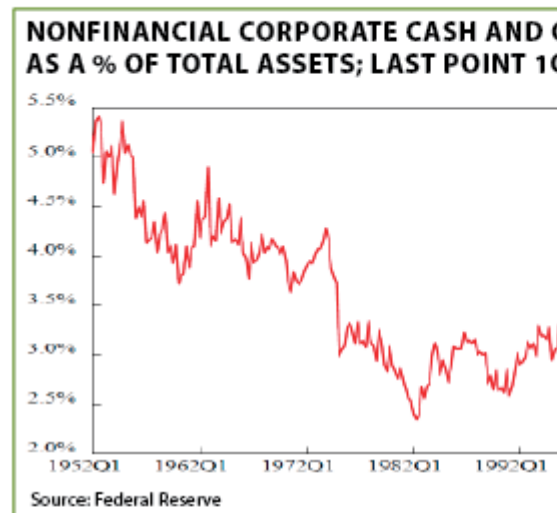
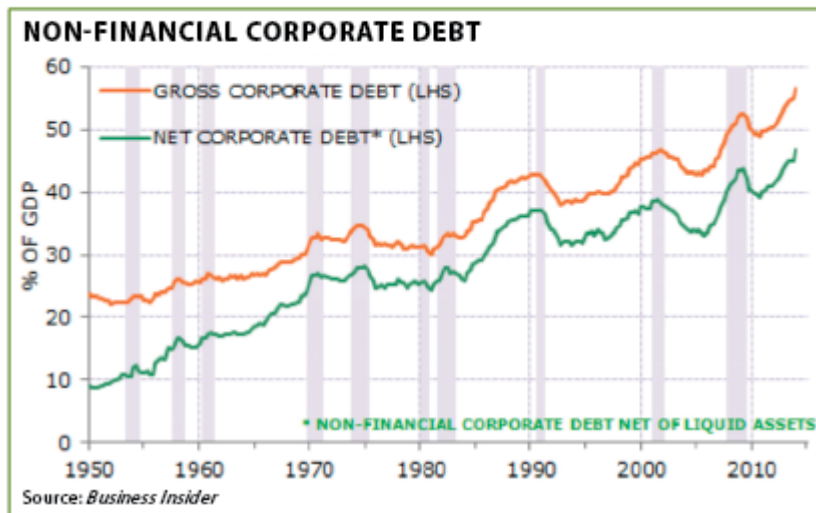
The belief that US investors are over-exposed to bonds and underweight stocks continues to be a common sight. Yet, as you can see above, looking at both mutual fund and ETF assets, the opposite is actually true. Note that the gap isn't as wide as it was in 2000 or 2007, just prior to those epic bear markets for equity. On the other hand, considering the "graying" of the US investor class, on an age-adjusted basis, the far higher allocation to fixed income is incongruous to the Evergreen Investment Team. Perhaps the most important message from the chart is that over the last nearly twenty years, stocks and bonds have regularly changed places in terms of most in-and-out of

THE US FINANCIAL MARKETS



As usual, bullish sentiment toward stocks swooned and bearishness vaulted during the mini-crash from late September to mid-October. Now, just as predictably, with prices having fully recovered (and then some) their oats while bears are back in hibernation. This raises the odds that any unsettling news could cause a reaction.

US ECONOMIC TRENDS



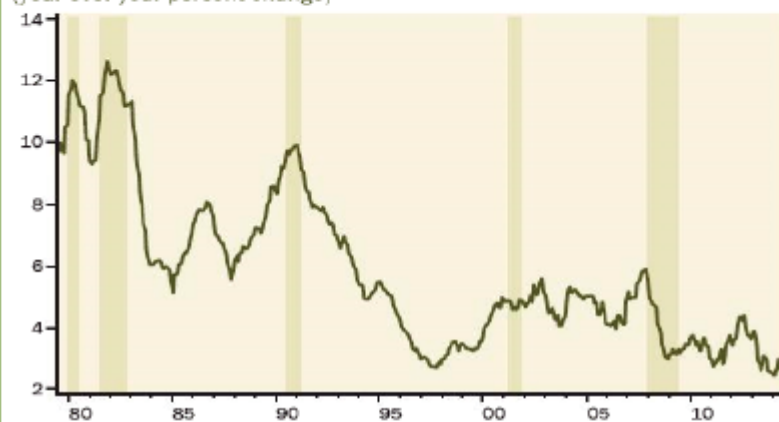
Another belief which seems to have more lives than James Bond is that the collective balance sheet of the corporate sector is cash heavy and debt-lite. However, the reality is quite different. Even looking at net debt levels, given the massive amounts of cash some companies possess (especially large tech firms), corporate debt as a percentage of the economy (GDP) has never been larger. Similarly, holdings of cash and cash equivalents have eased a few years ago.

US ECONOMIC TRENDS

CPI MEDICAL CARE SERVICES

United States

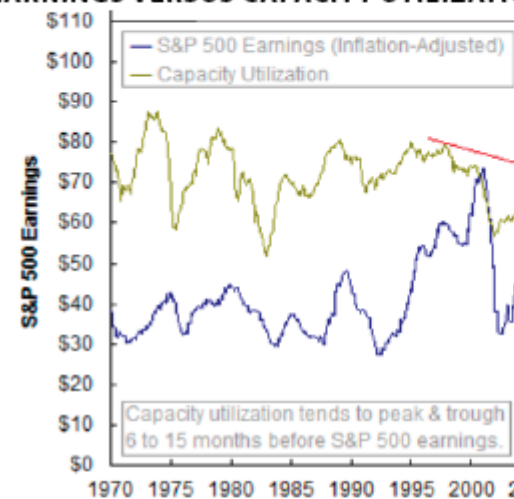
(year-over-year percent change)



Shaded regions represent periods of US recession
Source: Haver Analytics, Gluskin Sheff

One very positive long-term development for the US economy is the extended downturn in healthcare services costs. It remains to be seen, of course, how Obamacare will impact this salubrious trend. Evergreen believes that various long overdue cost rationalization measures will be put in place, helping to mitigate the inexorable rise in medical care spending as America ages.

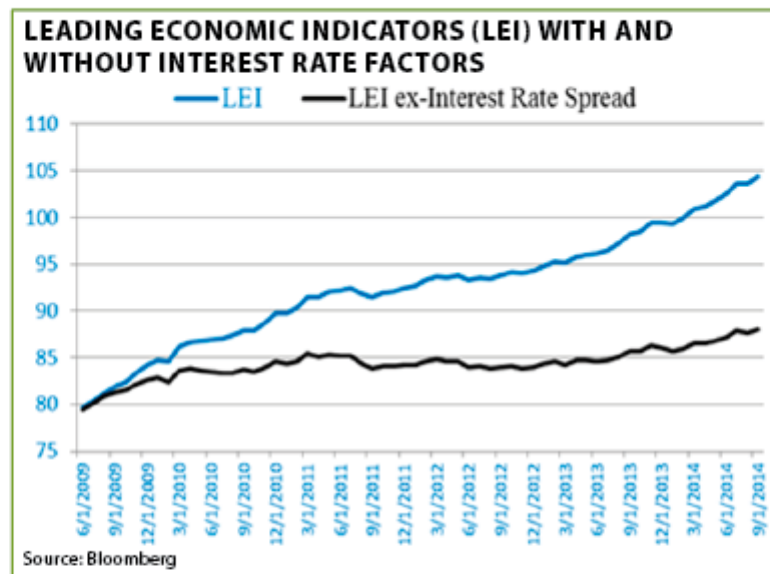
EARNINGS VERSUS CAPACITY UTILIZATION



Source: Chart of the Day

US capacity utilization is at its second lowest level since the early 1970s, virtually back to where it peaked in 2000. This is the weakest economic recovery since WWII. With the official unemployment rate now under 5%, businesses will be hard-pressed to avoid raising rates. This is not necessarily at least somewhat consistent with a normal recovery in a normal economy. This could actually be very good for the real economy but it likely poses a threat to the stability of the financial world that have benefited from the low rates.

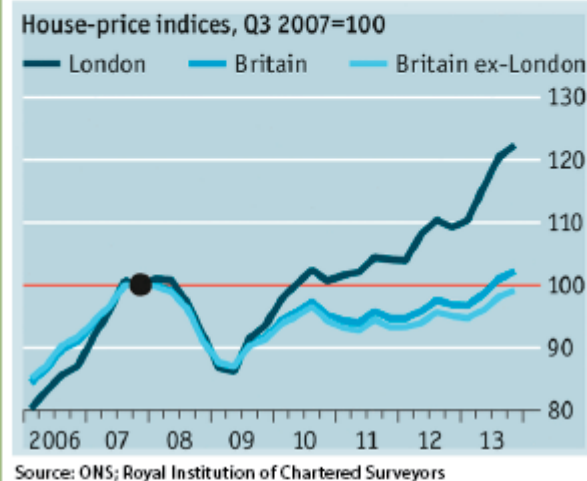
US ECONOMIC TRENDS



Jones Trading's Mike O'Rourke and GaveKal's Charles Gave have both been critical of the traditional Indicators (LEIs). This is due to the heavy influence on them caused by the Fed's suppression of short-term rates and the related compression of credit spreads (as those in need of income are forced further out the maturity spectrum). The difference between the standard LEIs and a version that backs out the Fed's distorting

INTERNATIONAL

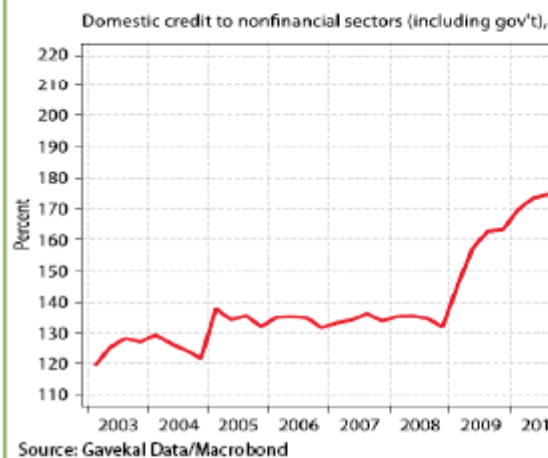
BRICKING IT



the prolific and insightful Mike O'Rourke, is arresting.

The UK has engineered a healthy economic recovery, at least superficially, contrary to many naysayers who felt reforms of its welfare program would trigger another recession. It is worrisome, though, how much of the economy's vitality is based on reflating another bubble in housing. Also ominously, the Bank of England's chief economist recently commented that the UK bond market is effectively pricing in 40 years of negative real (after-inflation) interest rates. This may be a result of the market's realization that relying on printing money and inflating

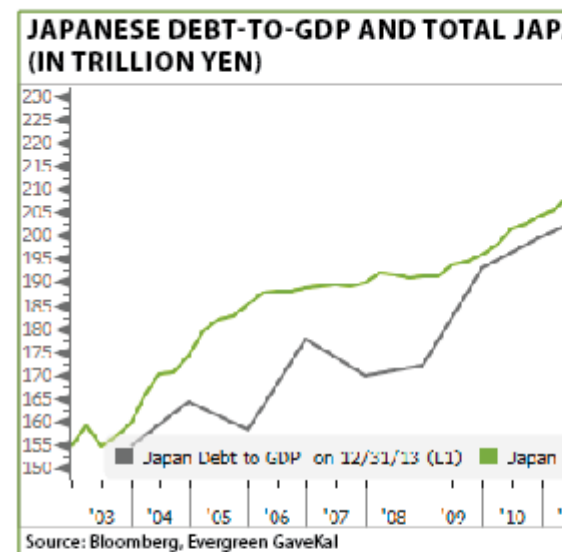
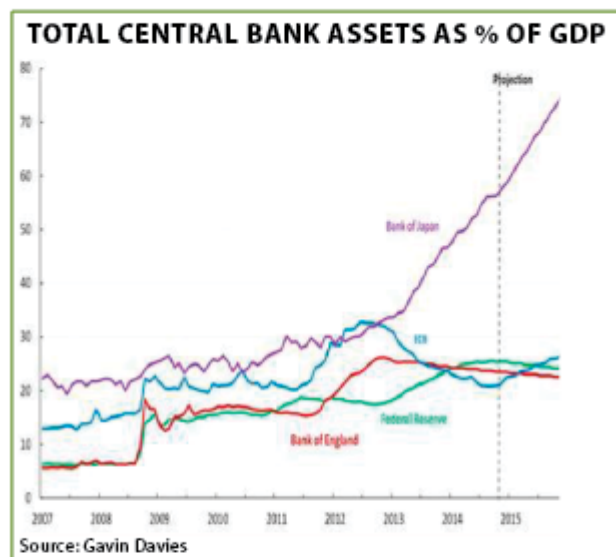
RIISING DEBTS TODAY POINT TO SLOWER TOMORROW



asset prices leads to long-term stagnation.

To put China's debt binge since the 2008 crisis in perspective, if the US had increased its federal debt to the same level as China's, we would have added about \$12 trillion to our liabilities. In actuality, the US has slightly reduced its federal debts. China is not an outlier, however. The Wall Street Journal has noted of late, worldwide debt as a percent of GDP has increased by 36% since 2000 to a record high of 212%. So much for the Gr

INTERNATIONAL



Perhaps the most alarming news to come out of Asia recently was Japan's shockingly weak third quarter. Instead of the positive rebound expected after a poor second quarter (caused by a sharp increase in government spending as the economy contracted 0.4%). Consequently, Japan now has the dubious distinction of being back in a technical recession (two consecutive negative quarters). This should cause advocates of further QEs and massive deficit spending to question the most fundamental assumptions of how to revive moribund economies. Japan has printed far more money than any other developed country and has also accumulated the largest government debt relative to the size of its economy.

PUTTING IT TOGETHER

it remains back in recession and is still struggling to decisively break out of its deflationary morass.

My key takeaways from the charts and data shown above is that we are moving closer to a global epiphany—namely, that the near total reliance on QEs (quantitative easings, more commonly known as printing money) is failing to bring home the mail. Moreover, one of the biggest surprises to me after years of central banks conjuring up tens of trillions of pseudo-money is that deflation is emerging as a major threat, not inflation. It is particularly telling that economically-sensitive commodity prices, as well as precious metals, have been mercilessly pounded. Then, add to that the prevailing nanoscopic level of nearly all developed country government bond yields, most of which are plumbing multi-century lows. Something is clearly very wrong with the world's dominant monetary policy of fabricating trillions and hoping for the best. Yet, despite deflation in many countries, central banks have succeeded in creating a lot of inflation. It's just that it's all been in asset prices. Don't forget how "well" the combination of tame consumer prices and soaring asset values worked in 2000 and again in 2007. Oh, that's right—this time is different.

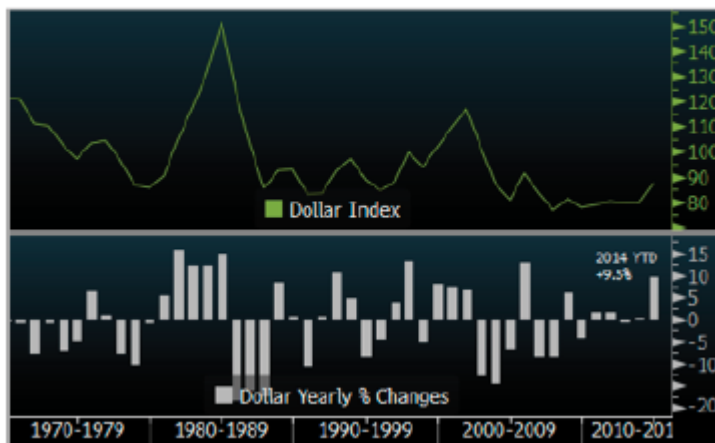
AUTHOR: David Hay, pages 2-12

CONTACT: dhay@evergreengavekal.com

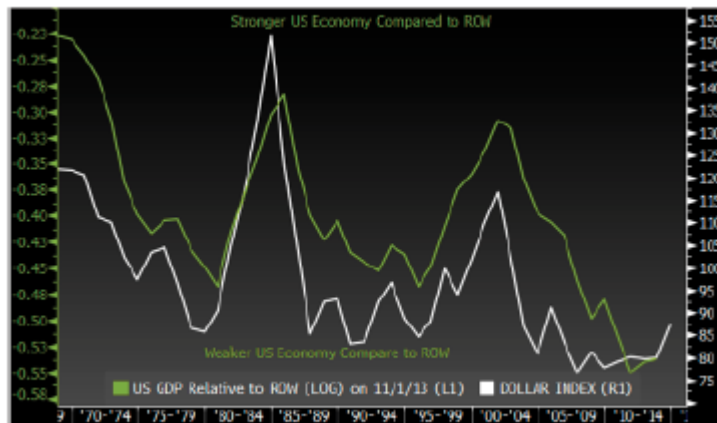


DAVID HAY
Chief Investment Officer

THE IMPLICATIONS OF A STRONGER USD



Green line: dollar index; Grey bars: dollar yearly and changes
Source: Bloomberg, Evergreen GaveKal



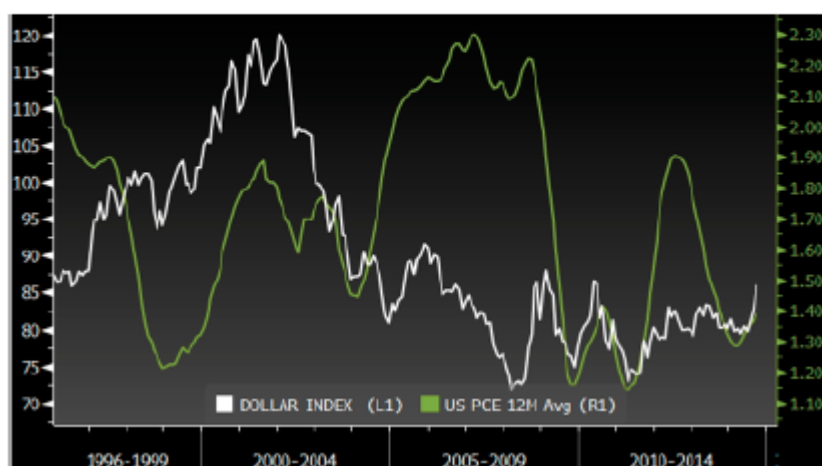
Green line: US GDP Relative to ROW (LOG) on 11/1/13; White line: dollar index
Source: Bloomberg, Evergreen GaveKal

One of the biggest macro, or big picture, has been the rapid appreciation of the dollar. At +9.5% year-to-date, the greenback is the most in any year since 2005. And it is both the world's reserve currency and the choice for over 80% of global trade,

global ramifications for many different parts of the planet's economies.

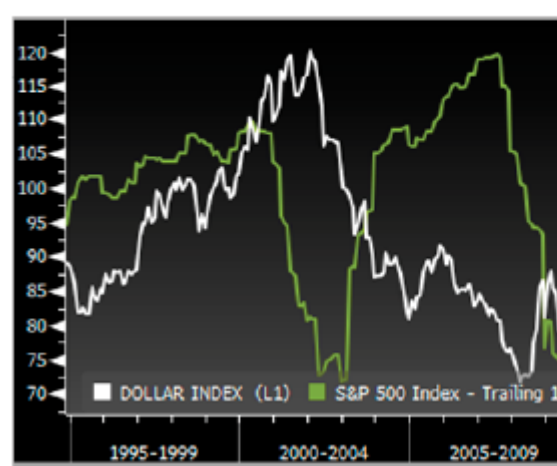
The recent jump in the dollar has been a stronger US economy compared to the rest of the world (ROW), leading to a policy divergence where the Fed has quit easing, and the European Central Bank, both of which are in stimulus mode. The chart on the bottom shows GDP differences between the US and ROW. A stronger relative US economy has a higher, stronger dollar. In the short run, as the Fed's quantitative easing program—with the goal to begin in 2015—the US currency output will continue. With higher rates in the US, a

THE IMPLICATIONS OF A STRONGER USD



for the Fed to raise rates next year, this may just be the start of another strong era for the US dollar (USD).

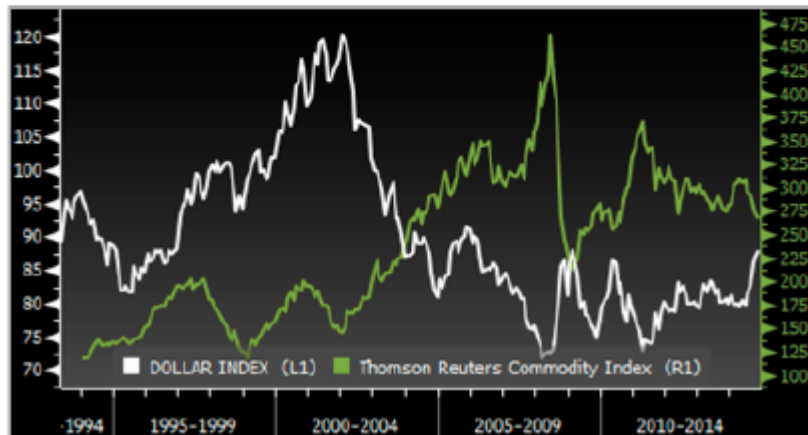
Currently, there is a heated debate between economists on whether inflation or deflation is around the corner. The chart above shows the USD and year-over-year change in the Personal Consumption Expenditure (PCE) index—the Fed’s favorite tool for tracking inflation. As you can see, during periods of dollar strength, inflation measures have remained subdued. This is primarily a function of falling import prices, which helps dampen consumer prices. We



tend to think that a deflationary bust or runaway inflation.

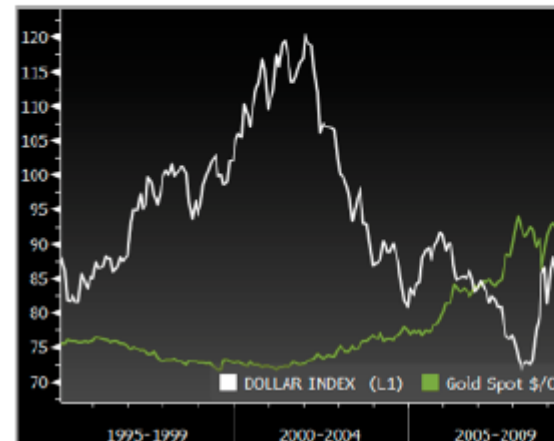
While a rising buck makes import prices more expensive vs. international competitors, for domestically based firms is either allowing prices to rise or cutting prices to maintain market share. Both have a fairly nasty impact on profitability. The chart above shows the relationship between the USD and the S&P 500. The late '90s is an example of the USD running ahead of itself and the resulting plunge

THE IMPLICATIONS OF A STRONGER USD



White line: dollar index; Green line: Thomson Reuters Commodity Index
Source: Bloomberg, Evergreen GaveKal

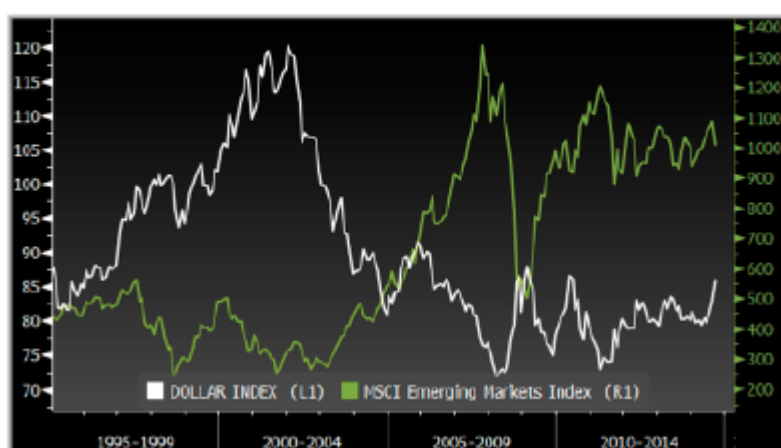
Commodities are one of the most exposed asset classes to a rising dollar. This is because most commodities are priced in dollars. As the dollar rises, prices of commodities tend to drop to maintain their value on a global basis. The opposite is true during periods of dollar weakness. The chart above illustrates this c-saw tendency, and shows the recent plunge in commodities given the dollar's surge.



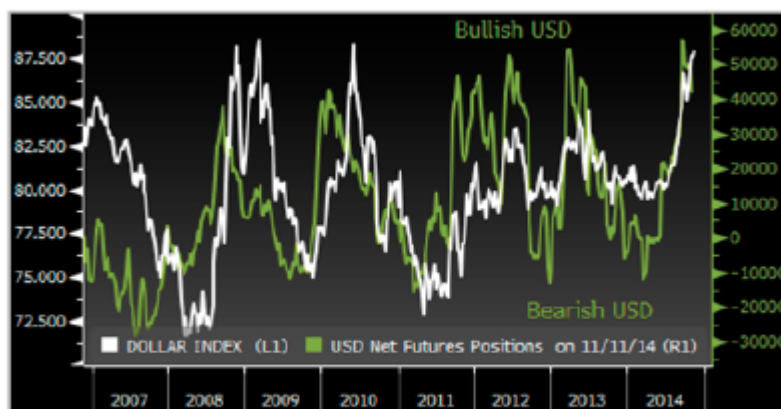
White line: dollar index; Green line: Gold Spot \$/oz
Source: Bloomberg, Evergreen GaveKal

The previous relationship seems to hold for gold as well. The previous relationship seems to hold for gold as well. Gold, in particular, has shown this same negative correlation. Gold prices have run from the early 2000s until 2011.

THE IMPLICATIONS OF A STRONGER USD



Source: Bloomberg, Evergreen GaveKal



Source: Bloomberg, Evergreen GaveKal

began to trend up, the precious metal nosedive.

One of the biggest beneficiaries of the easing programs, at least early on, was China. According to Morningstar, since 2009, \$1.5 trillion has flowed into developing markets. That has at least partially been financed through the Fed's balance sheet expansion. As you can see (chart below),

there is a strong inverse relationship between the dollar and emerging market stocks.

While we believe the forces are in place for a long-term run, we also think the current rally is a bit overdone. One of the things we evaluate when analyzing a market are the net speculative futures positions. A good indicator of whether traders are positioned long or short a market. In this case, at whether traders are positioned long or short the dollar. This has been a fairly accurate contrarian indicator. When positioning is extreme, the rationale for the positions become excessive, which typically leads to the end of a powerful upward price movement. As long's (i.e., bullish positions) become excessive, take profits. Thus, as long's (i.e., bullish positions) build out, this puts downward pressure on the price of the dollar. The chart on the bottom left, when the dollar (and interest) gets elevated, a dollar correct

CONCLUSION

So despite longer-term catalysts, a near-term correction in the dollar seems probable.

As we put these charts together, we noticed several clear trends associated with a stronger US dollar. The positives for the US include cheaper imported goods as well as more purchasing power abroad. And, dollar strength drives commodity prices down, which reduces key input prices for companies and adds discretionary income for consumers through lower gasoline prices. However, it also makes US companies, which are increasingly more global, less competitive overseas. This negatively impacts sales and profit margins. Further, a stronger dollar is often a symptom of decelerating global economic growth. This is particularly the case in Europe, which is the second largest market for US companies.

While a strong dollar may sound appealing in the short run, it can set off a negative chain reaction. Specifically, when global growth is weak—and international debt based in USD rises—a rapid un-wind and global adjustments are likely. It's pretty clear the US economy currently has decent momentum. But a rising dollar amid international economic deterioration could be the spark that ignites the next fire sale for global asset prices. Conversely, it could be quite bullish for conservative US dollar-based income investments, which, in many cases, yield significantly more

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