

The Economic Recovery is Gaining Momentum

[Click here to download PDF](#)

In this edition of *Evergreen Chartbook*, we will explore the continued economic recovery that started in Q2 of 2020, examine some key charts illustrating attractive areas we see in both equity and income markets and provide our outlook looking forward.

To read previous posts, visit the blog and find [The Top Charts for 2020](#) (Q4), [2020 Mid-Year Update](#) (Q3), and [Navigating a Covid-19 Recession](#) (Q2).



The Economic Recovery is Gaining Momentum

Q1 CHARTBOOK - MARCH 2009

JEFF DICKS, CFA

Partner, Managing Director - Investments

About This Chartbook

In this edition of *Evergreen Chartbook*, we will economic recovery that started in Q2 of 2020, illustrating attractive areas we see in both equ and provide our outlook looking forward.

A faint, light gray world map is visible in the background, showing the outlines of continents and a grid of latitude and longitude lines. The map is centered on the Atlantic Ocean, with North and South America visible on the left and Europe and Africa on the right.

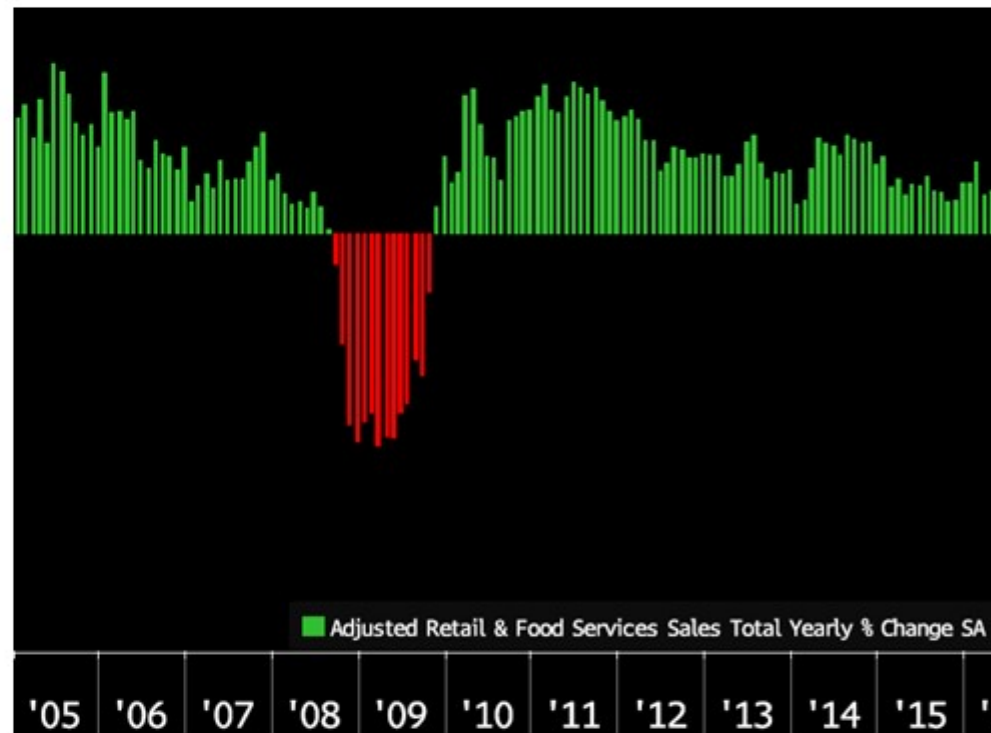
ECONOMY

Economy: US Jobs Market Sharp



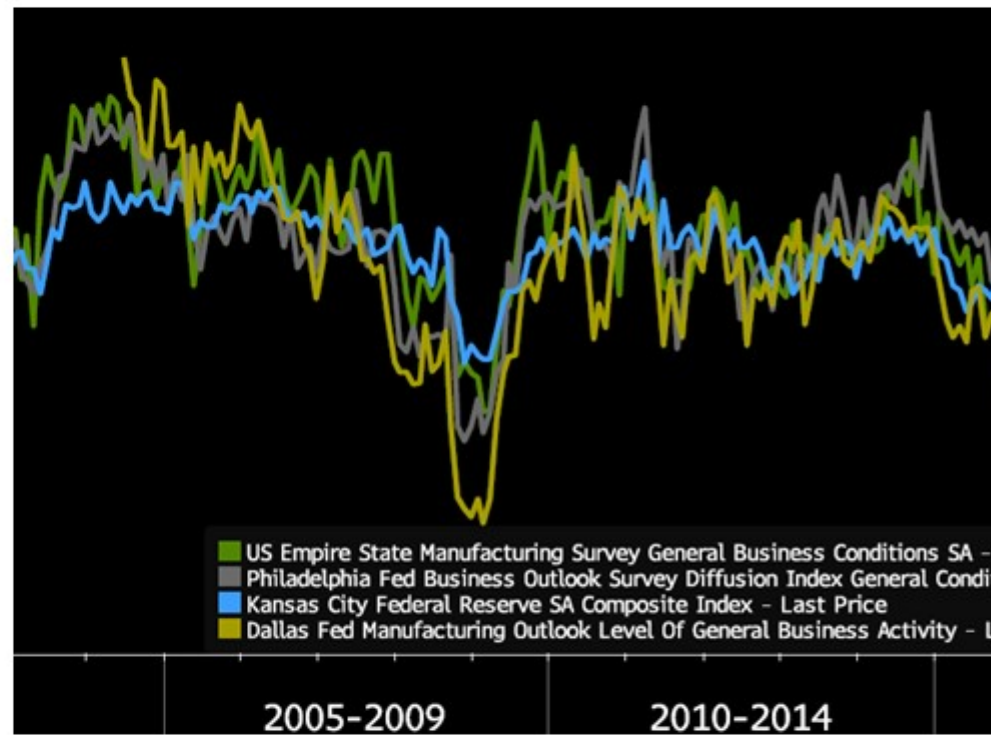
- In the US labor market, the spike in unemployment we witnessed last spring has receded quickly.
- To put this number into perspective, it took nearly five years during the financial crisis for the unemployment rate to return to pre-crisis levels, highlighting the speed of the recent recovery.
- Jobless claims have also moved down sharply, though remain elevated with the most recent recovery.
- Our outlook is that the unemployment rate continues to improve and likely moves down closer to 2%.

Economy: Retail Sales Highlight Consumer



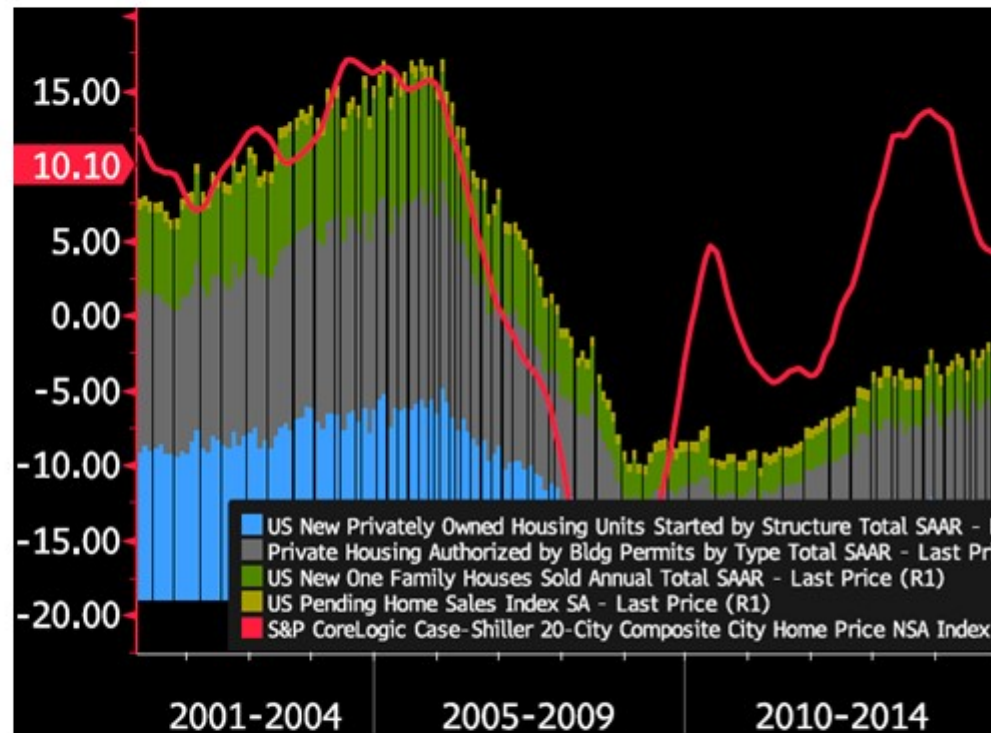
- Retail sales have followed suit, rebounding impressively with January showing a 7.4% YoY advance (February's 6.3% reading was a bit softer due to inclement weather across the country).
- These figures are likely to explode to the upside in the coming months, largely due to the base effect.
- Still, retail sales should remain strong due to both stimulus measures and pent-up demand as consumers return to the stores.

Economy: Manufacturing Also Shows



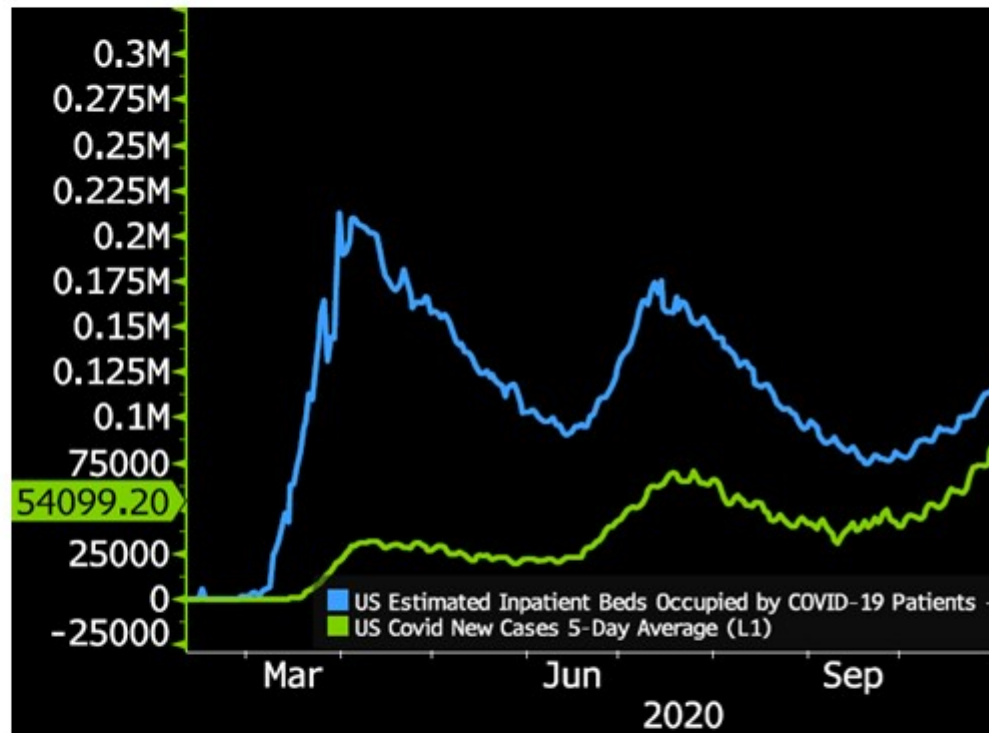
- Regional manufacturing data has also snapped back from the 2020 recessionary lows.
- The ISM new orders index – a barometer of forward-looking activity – is firmly in expansion territory.
- In addition, we have seen the backlog of orders outpace production in many segments. This data suggests demand is strong and could lead to some inflationary pressure across the manufacturing sector.

Economy: Housing Market Continues



- Perhaps the strongest area of the US economy has been the red-hot US single-family housing market.
- After years of underinvestment following the financial crisis, US housing activity is the strongest in the world.
- Housing prices also continue to rise, as we saw the Case-Shiller Home Price Index jump 10% year-over-year expansion since 2014.
- This strong move in prices is due not only to slim inventories and low mortgage rates, but also to a housing demand shift from urban apartments to suburban single-family homes.

Covid: Cases and Hospitalizations H



- We are optimistic the economic recovery will continue to rebound given that both the case curve and hospitalizations are near a one-year low.
- We expect this trend to continue into the back half of the year as more and more of the population

Economy: Gross Domestic Product Est



- The improved Covid-19 data has led to a sharp uptick to both 2-21 and 2022 US GDP estimates.
- Since March of last year, both figures are up an impressive 3%.

Economy: Inflation Expectations and Act

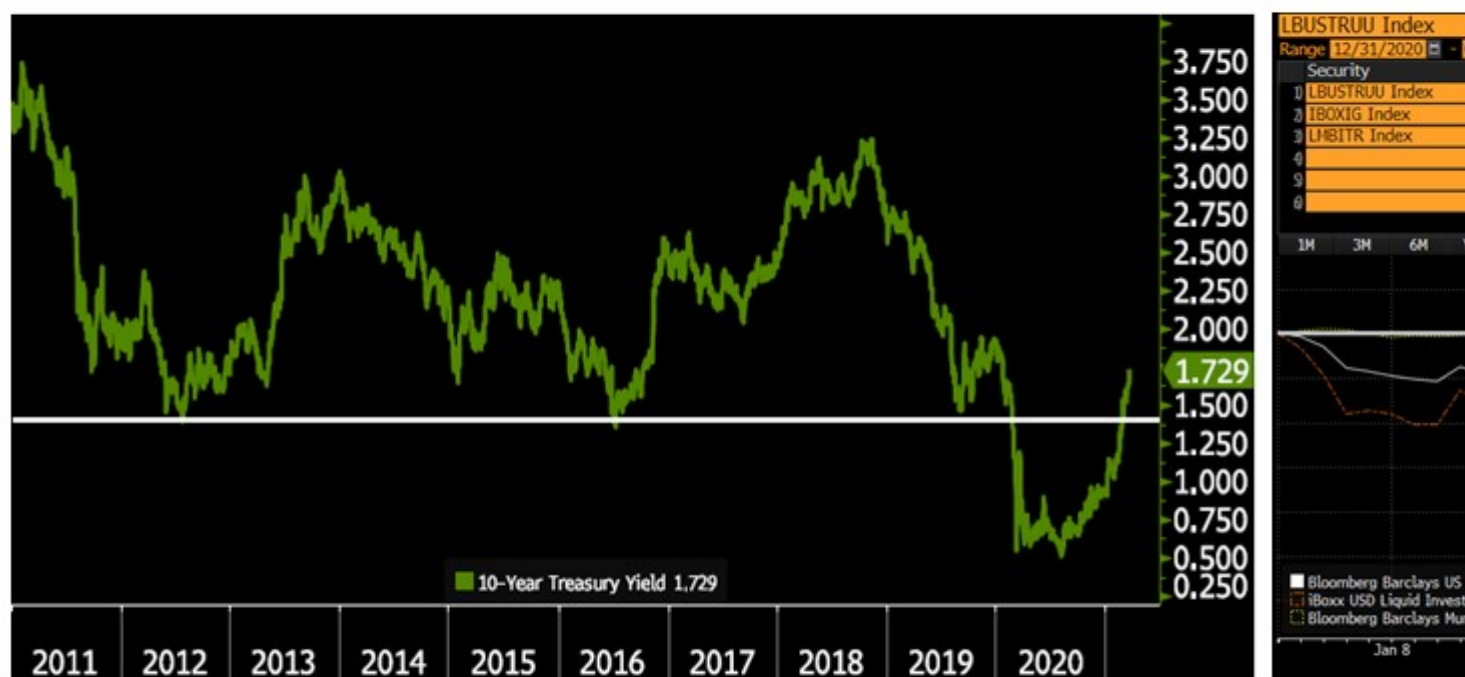


- Forward-looking inflation expectations – as measured by breakeven rates – have bounced consistently.
- Interestingly, the five-year breakeven (at 2.5%) has moved up ahead of the 10-year breakeven (at 1.5%), suggesting that the market expects higher inflation in the near term than in the long term. (Note: breakeven rates are a market measure of inflation expectations.)
- Consumer prices will almost certainly spike higher due to the base effects of 2020, but later in the year, as the economy recovers, there will be significant slack in our economy.
- Longer-term inflation remains a key risk to monitor with the unprecedented amount of government spending and monetary expansion we have seen over the last 18 months.



INCOME MARKETS

Income Markets: Interest Rates and



- Interest rates have followed inflation expectations, as the 10-year Treasury has moved from .50
- The uptick in yield has led to a challenging start to 2021 for traditional high-quality interest rat
- US government bonds and investment grade corporate bonds are down -3.4% and -6.0%, resp
- Municipal bonds have also struggled with a -.30% return, but less so relative to taxable bonds c
taxes for high earners.

Yields shown are for the listed index. These yields are gross of fees. Please see important disclosure following the presentation.

Income Markets: Equity Income



- On the flip side, those invested in equity income securities like the mortgage REITs, midstream (oil and gas processing vehicles) have done quite well.
- We still think there is room to run for these three sectors, but lately we have been lightening up on them as they have become less appealing relative to early last year.
- With that said, all three of these areas should outperform bonds in an improving growth environment. In an 8-10% range, you don't need price appreciation to provide solid forward-looking returns.

Yields shown are for the listed index. These yields are gross of fees. Please see important disclosure following the presentation.

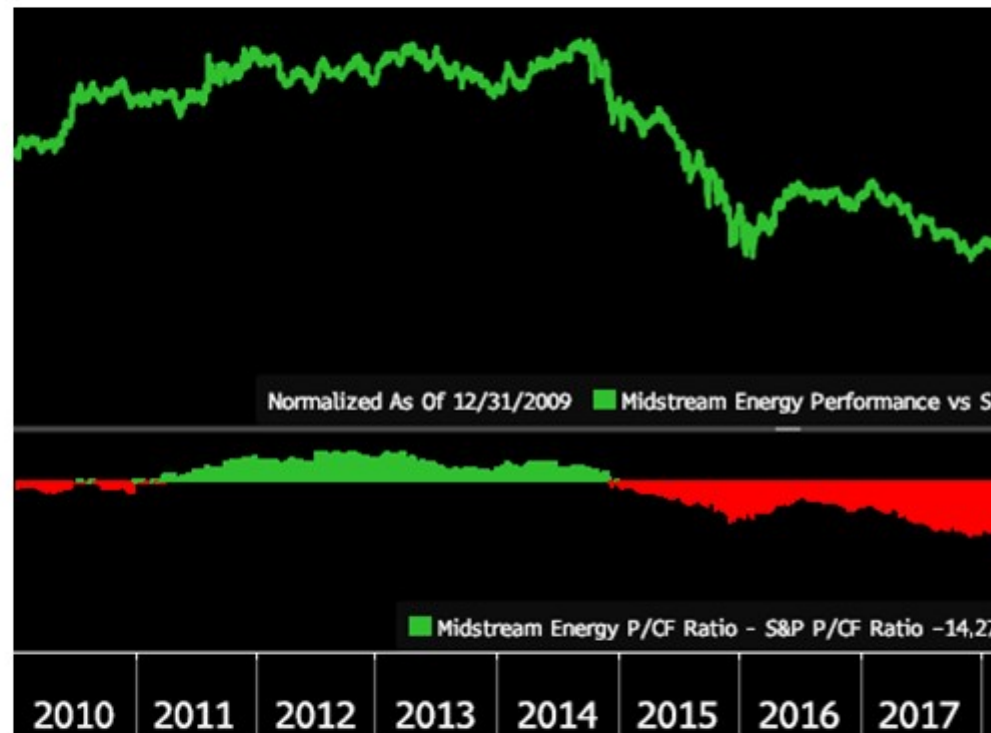
Income Markets: Ut



- We have also begun adding to utilities within our income portfolios. These pay an attractive 3.6%
- Utilities also trade the cheapest relative to the S&P since the 2008 financial crisis and are entering the renewable and clean energy, making them a stealthy ESG play (i.e. sustainable investing)
- Finally, while utilities will display more volatility, a 3.6% yield with mid-single digit growth looks attractive relative to bond yields.

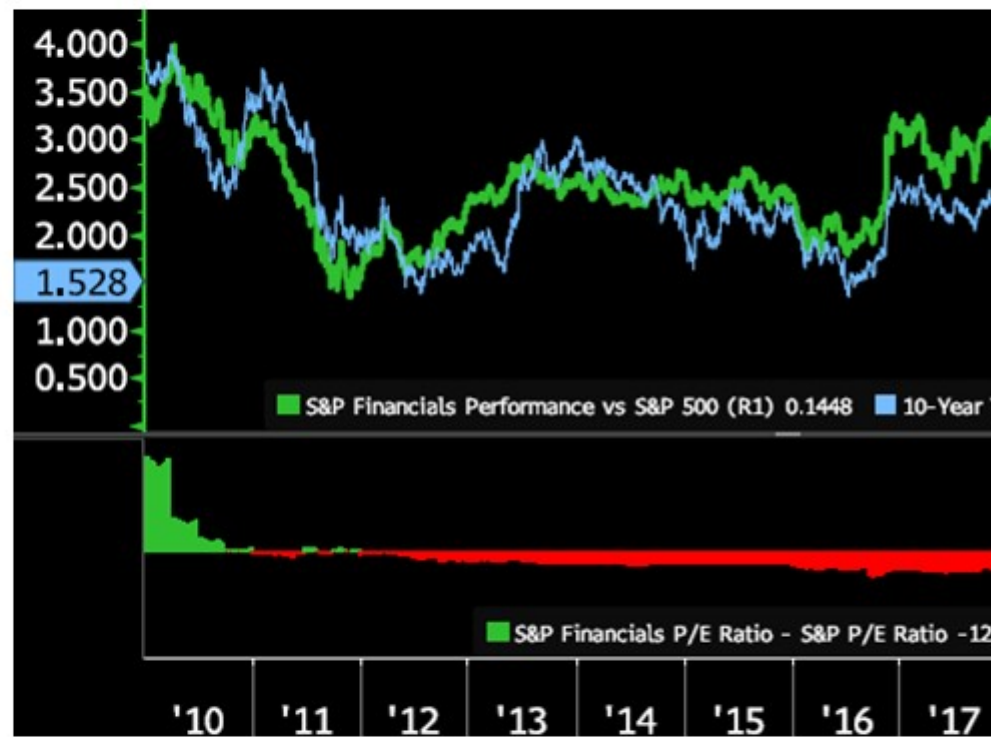
Yields shown are for the listed index. These yields are gross of fees. Please see important disclosure following the presentation.

Income Markets: Midstream Energy Perking Up



- Since November, midstream energy securities have perked up significantly because of the improved cash flow, which is the widest discount relative to the S&P we have ever seen.
- This area's also a very cheap way to provide not only an inflation hedge, but lofty cashflow, as v
- It's worth noting that we have been slowing trimming back exposure since the AMZ index is up

Income Markets: US Financials as a Hedge

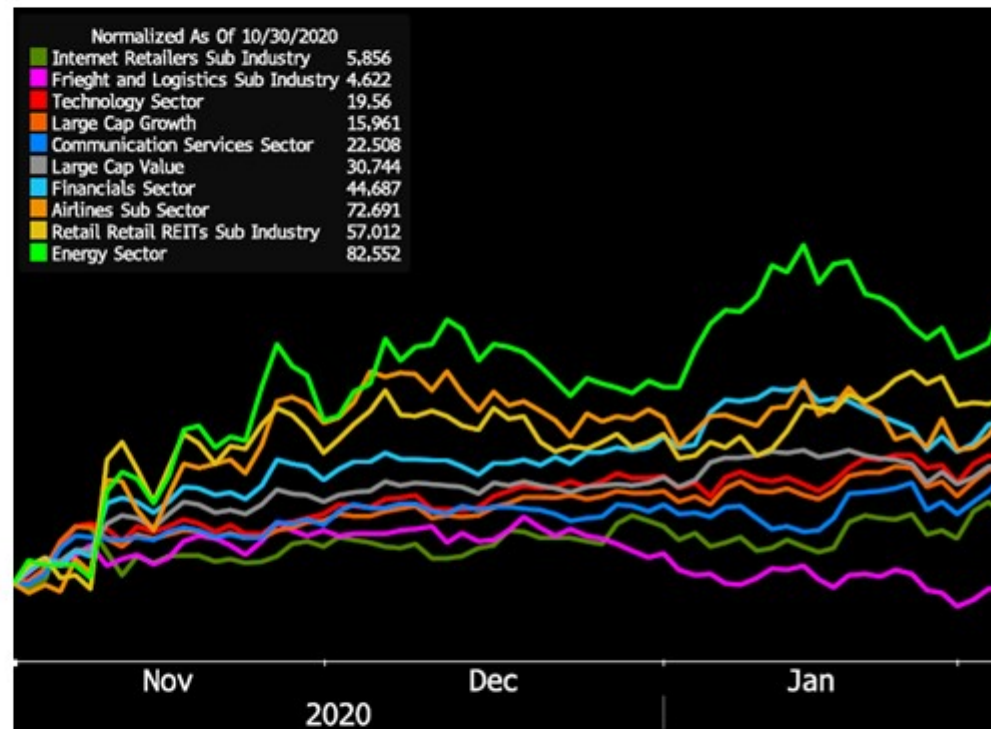


- Financials also offer a reasonable hedge for bond portfolios in terms of interest rate risk reduction.
- The upper pane shows the 10-year Treasury yield and relative performance of financials versus the S&P 500.
- As you can see, during periods of rising interest rates (when bond prices are falling), financials tend to outperform the S&P 500.
- They also trade cheaply, currently near the 10-year low in terms of valuation relative to the S&P 500.

An aerial photograph of a city square with a grid pattern. A solid green horizontal banner is positioned across the middle of the image. Above the banner, the grid pattern continues, and two simple line drawings of triangles are visible. Below the banner, the grid pattern continues, and several small, colorful figures of people are scattered across the square, some standing and some walking. The overall scene is bright and clear.

EQUITY MARKETS

Equity Markets: Covid Laggards Co



- On the equity side, our preference is to maintain an overweight for companies that were hurt n
 - As you can see in the chart above, the industries most negatively-impacted by Covid-19 (energ
- who've been thriving over the last year (internet retailers, logistics, tech, growth, etc.).

Equity Markets: Value Still Looks Attractive



- On a style basis, we think it makes sense to continue to overweight value stocks. Just like financial growth and rising interest rates.
- Value also trades at a cheaper discount compared to history versus growth.
- Because of our optimistic outlook on economic growth, we have been populating our clients' portfolios with value stocks.

Equity Markets: A Case for He



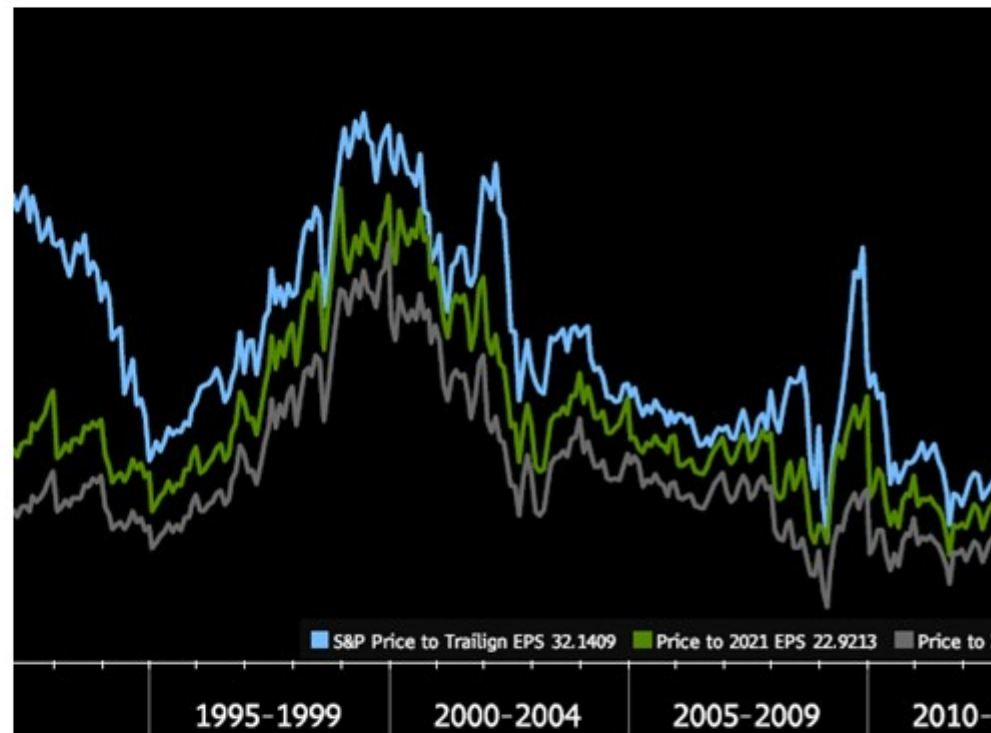
- In terms of sectors, healthcare looks to offer a reasonable entry point, as these stocks offer a high dividend yield.
- Over the past 15 years when this has been the case, forward returns on health care stocks have been strong.
- Valuation is also quite attractive with the sector trading at 16x 2021 earnings – or a 6-point discount to the market.
- Healthcare stocks are also a stealth re-opening play because of postponed treatments during Covid-19 due to reduced capacity.
 - Additionally, the sector should benefit from the Covid-19 vaccine rollout that's already underway.

Equity Markets: Emerging M



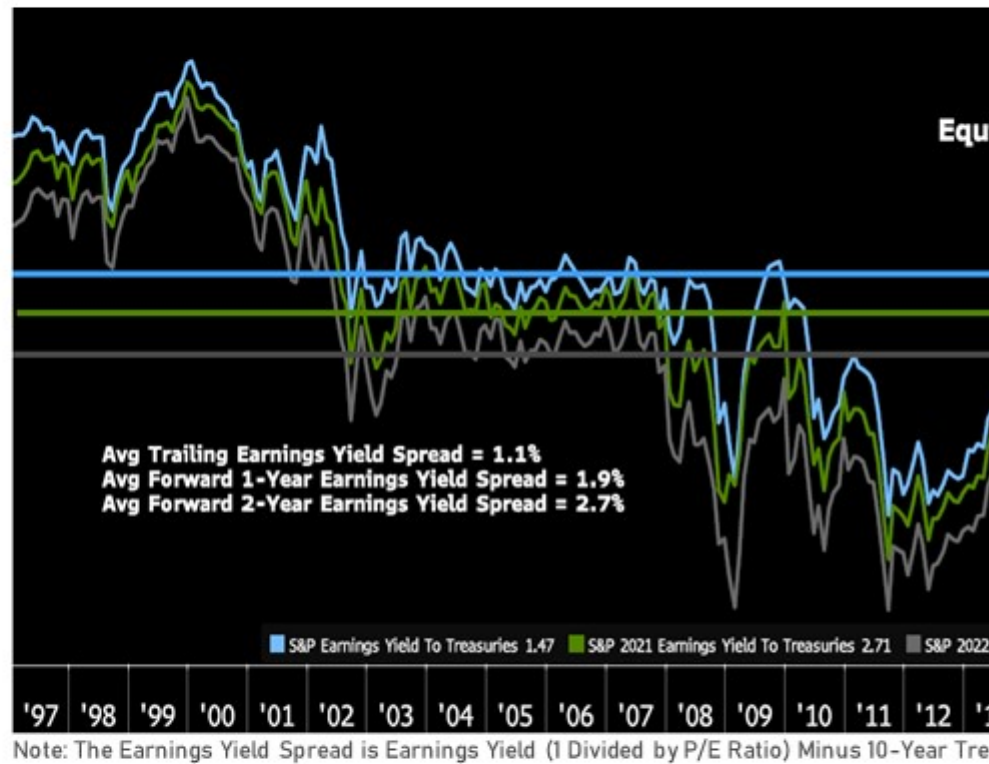
- We also think emerging market stocks are worth accumulating.
- We have been in a long-term dollar bull market but current policy points to a potentially weak
- EM stocks trade cheap relative to history and generally outperform during periods of high glob

Equity Markets: Valuation



- In terms of equity valuation, the S&P is the priciest the index has ever been at 32x trailing earnings.
- That said, on a forward-looking basis, the index is less punchy at 23x, or 20x 2021 and 2022 earnings.
- Generally, it can be a fool's game to use forward earnings to measure valuation, but given the market conditions in 2020, it's prudent to use more normalized earnings estimates.

Equity Markets: Lofty Valuations but Sp

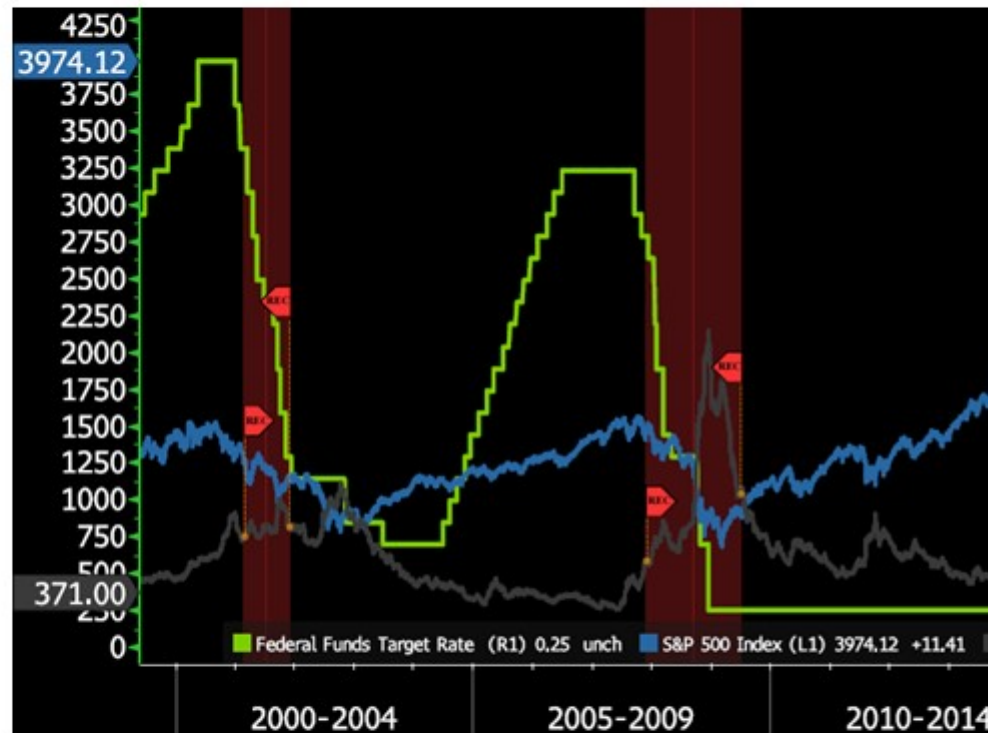


- While absolute valuations are indeed pricey, valuations relative to interest rates are below the 25-year average.
- This is especially true on a forward-looking basis where the earnings yield spread on stocks, based on forward earnings, is 2.7% compared to the 25-year average of 1.9%.



OUTLOOK

Outlook: The S&P, Fed Funds Rate,



- Deep bear markets tend to occur after periods of Fed tightening and widening credit spreads (
- Today, the Fed has interest rates at zero and credit spreads are near the cycle-low, indicating a
- However, we've seen a rally of nearly 80% since the recessionary lows, which means a near-term
- If a pullback were to occur, we think that would provide a buying opportunity as we still believe particularly with a solid earnings trajectory over the next few years.
- As we have shown, there are still many pockets of value that will provide above market returns, the next several years.

Index Definitions

- The S&P 500 Utilities comprises those companies included in the S&P 500 that are in the utility industry.
- The Alerian MLP Index is the leading gauge of energy infrastructure Master Limited Partnerships.
- The FTSE Nareit Mortgage REITs Index is a free-float adjusted, market capitalization weighted index of publicly traded mortgage REITs.
- The S&P BDC Index measures the performance of Business Development Companies.
- The Russell 1000 Value Index® measures the performance of those Russell 1000 companies with the highest and lower forecasted growth values.
- S&P Healthcare Index measures the performance of the health care sector.
- MSCI Emerging Markets Index: The MSCI Emerging Markets Index is a free float market capitalization weighted index designed to measure equity market performance in the global emerging markets.
- The Dollar Index Spot measures the value of the United States dollar relative to a basket of U.S. trade partners' currencies.

Disclosure

This material has been prepared or is distributed solely for informational purposes only and is not a solicitation to buy or sell any security or to adopt any trading strategy. Any opinions, recommendations, and assumptions included in this presentation are as of the date of this presentation, and are subject to change. Past performance is no guarantee of future results. The material presented is compiled from sources believed to be reliable, but accuracy cannot be guaranteed and the information is not necessarily complete. Securities highlighted or discussed in this communication are mentioned for illustrative purposes only. Evergreen actively manages client portfolios and securities discussed in this communication may not be suitable for all investors.

There is no guarantee that these yields stated in this presentation will be achieved. Yields mentioned are based on historical performance and are not actively managed and therefore do not have transaction costs, management, or other operating expenses, advisory fees, brokerage or other commissions, and any other expenses that a client may pay. Please do not rely on the performance that your account could expect to earn based on this investment allocation. Your actual results may vary due to price appreciation or depreciation for equity investments as well as the deduction of advisory fees, brokerage commissions, and other expenses.

